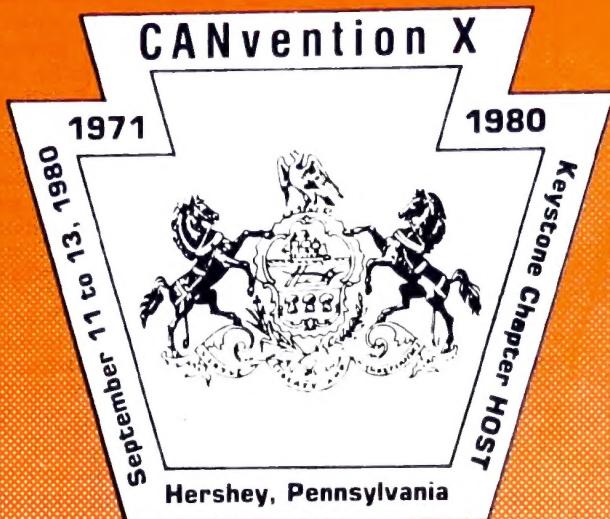
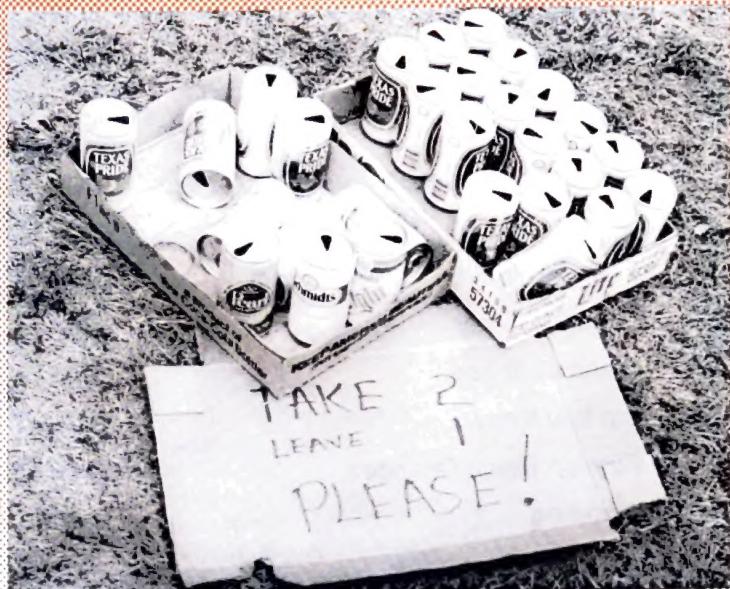




The BCCA's Bi-Monthly Publication Vol. 10, No. 6 Nov.-Dec., 1980

## CANVENTION X



**CELEBRATING  
A DECADE  
OF TRADING**



The BCCA's Bi-Monthly Publication Vol. 10, No. 6 Nov.-Dec., 1980

Pub. No. 335910

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## What's on tap

**CANVENTION X** As usual Hershey proved to be another tremendous Convention. The host Keystone Chapter and everyone else involved deserve a big tip of the can! Our photo review of the festivities and other miscellaneous antics begins on page 4. Special thanks should also go to Jim Devine #9101 and Lew Cady #98 for their superb lenswork. So if you missed No. 10, now you can see what happened. And for those of you who were there and don't remember, now you'll know what you did!

## Conducting business

OFFICERS		
President	Herb Schwarz #1922	St. Louis, Mo.
Vice-President	Gregg Kreyling #3533	St. Louis, Mo.
Secretary	Leo Mercurio #7975	Maryland Heights, Mo.
Treasurer	Ken Horstman #1931	St. Louis, Mo.

BOARD MEMBERS		
Bud Sucher #3247	Florissant, Mo.	September 1981
Dan Andrews #2954	Redondo Beach, Ca.	September 1981
Bob Dean #1254	Houston, Tex.	September 1981
Ron Moerman #224	Denver, Colo.	September 1981
Rick Saa #10450	Tampa, Fla.	September 1981
Harry Keithline #23	St. Louis, Mo.	September 1982
Dick Johnson #9492	Westmont, Ill.	September 1982
Ray Johnson #10176	Springfield, Va.	September 1982
Will Hartlep #3109	Pittsburgh, Pa.	September 1982
Dick Adamowicz #344	Toledo, Oh.	September 1982

PAST PRESIDENT		
Kit Hall #166	Ferguson, Mo.	September 1981

COMMITTEE CHAIRMEN		
Beer Can Information	Bill Christensen #33	Madison, NJ
Brand & Label Changes	Jim McCoy #136	Denver, Colo.
Convention Planner	Jack Turner #65	Florissant, Mo.
Chapters	Gregg Kreyling #3533	St. Louis, Mo.
Composite (U.S.)	Hank Herbst #70	Eureka, Mo.
	Roger Kirkpatrick #1583	Marietta, Oh.
	Martin Landey #78	Belmont, Ma.
Composite (Foreign)	Marcella Schinski #3715	Clearwater, Fla.
Fair Warning	Dave Haberman #2085	Pittsburgh, Pa.
Finance	Jim Thole #410	Manchester, Mo.
Historian	Steve DeBellis #576	St. Louis, Mo.
Librarian	Lou Kovarik #77	St. Louis, Mo.
Publicity	Marcia Butterbaugh #6560	Westwood, Ks.
Roster Coordinator	Jerry Pecinovsky #346	Des Moines, Ia.
Supplies	Dave Ohendorf #1603	St. Louis, Mo.
Want Ad Bulletin		
Editor (Assistant)	Bob McClure #104	Columbus, Oh.
Audit	Lou Capriotti #408	Kenosha, Wis.
Convention Chairman	Bob Campbell #1178	White Bear Lake, Mn.
	Ron Jones #1236	Elk Grove Vlg., Ill.

AND . . .

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# *Something New Is Coming in 1981*

Last spring a committee was appointed by the Board of Directors to review all facets of the BCCA membership publications. After a thorough examination of the subject, one of the conclusions reached that was subsequently recommended to, and approved by, the Board was to open the pages of the *BCCA News Report* to a limited amount of advertising commencing with the January-February, 1981, issue. The reason for doing this is to partially help offset the increased costs of producing a top-notch publication for our members and to develop a base that can be relied upon at such time should we decide to go to a monthly publishing frequency.

What type of advertising will be accepted? The *BCCA News Report* will accept only advertising for non-collectible items that are breweriana related. This would include advertising from breweries, book

publishers, BCCA chapters who want to promote special trade sessions or meetings, and manufacturers of cantotes, shelving or display units, lidding machines, etc. The advertising of cans or other breweriana collectibles for sale is expressly forbidden. All advertising is subject to review and approval by the BCCA prior to acceptance.

Because the BCCA is a non-profit organization, the amount of advertising that can be accepted each issue is limited. Therefore, advertising will be accepted on a first-come, first-served basis.

Specific details on rates, space sizes, issue and closing dates, mechanical requirements and advertising approval can be obtained by writing: Dan Andrews, Advertising Manager, 809 N. Juanita Ave., Redondo Beach, CA 90277.

## **Top Three Winners of Membership Drive Announced**

It was a battle to the very end between Houston's Grand Prize Chapter and the Westmont Stroh's Chapter (Illinois) for first and second place in the BCCA's recent membership drive.

Under the fearless leadership of Ed Hahn (#3653), the Westmont Stroh's Chapter edged out Grand Prize to emerge victorious with 36 new BCCA members credited to their chapter efforts. Gale Lueck (#18637) led the second place Grand Prize chapter with a total of 34 new BCCA members. Third place was awarded to Al Brand's team (#1336), the Three Rivers Chapter of Ft. Wayne, Indiana, who doubled their quota of new BCCA members.

The summer membership drive, which was launched June 1, offered a "two-for-one" membership to any new BCCA member signed up during the drive . . . both 1980 and 1981 membership for the price of one year.

Our thanks to the 63 BCCA chapters who participated in the contest.

### **11 CHAPTERS REACH THEIR QUOTA**

September 30 was the final deadline for chapters to reach their quota of new BCCA MEMBERS. In addition to the top three winners, 11 other chapters reached their goal:

Buckeye Chapter  
Dakota Chapter  
Delaware Blue Hen Chapter  
Greater Delaware Valley Chapter  
Lake Erie Chapter  
Pony Express Chapter  
River City Chapter  
Simon Pure Chapter  
Sangamon Valley Chapter  
Southern Tier Chapter  
Springbok Chapter

## **President's message**

The Hershey CANvention brought to a close the first 10 years of the BCCA and it is hoped that the next 10 will enhance just as many beer can collections. While on the subject of Hershey, CANvention X will not be soon forgotten by those who attended. Many may now still be munching their chocolate bars and kisses reminiscing the good times, meeting old friends and making new ones, not to mention all the good cans that were traded for. Dave Krantz and the Keystone Chapter are to be commended for a job well done. It is a mountainous task of large and small details that go into hosting a CANvention lasting but a short few days.

Often neglected is Jack Turner, who stays in the background working at each CANvention, but Jack was recognized this year by winning the Collector of the Year Award. Congratulations, Jack. Well deserved.

As we enter the eleventh year, we have a fine slate of officers, board members, and committee chairpersons to serve the membership well. All have indicated that they would make as many board of directors meetings as possible with most of the expenses coming out of their own pockets. So you can see that they will be serving their terms with great interest.

There is one sad note, however. Max Robb #116 passed away shortly before the CANvention. Max was a Tontine Chapter member and was currently serving on the BCCA board of directors. If "In Heaven, there is no Beer," just let us know, Max and we'll send some right up.

In your renewal for the coming year, you'll be receiving a questionnaire concerning CANventions of the future. Please take the time to fill it out and be fair and honest in your reply so we can conduct an accurate survey.

I also remind you that the board of directors meetings are open to all BCCA members. So when in the St. Louis area for a scheduled meeting, do come and see how your club operates.

Surpassing Kit Hall's number of sessions attended last year won't even be attempted, but I hope to make a good cross section of Chapter special sessions or events where I'll know I'll meet old friends and hope to make many new ones.

Herb Schwarz #1922

# Who Says They Don't Get Better Each Year?



Miss BCCA  
Linda Albert

By Mark Fischetti #16545

At four in the morning there are only a few stragglers milling about the hotel hallways. The others have gone to sleep, but in the rustly light these few remain, making one last attempt to secure a good can of beer. They are a hardy bunch, and put their cans before all matters of pride and fatigue — they are, of course, beer can collectors.

Trading is the name of the game.

The Convention, held each year in September at a different site, is the highlight of the BCCA's activities. According to President Kit Hall, this year over 2200 pre-registered members and their guests from the U.S., Canada, Sweden, Great Britain, Germany, and New Zealand flocked to the convention center in Hershey, renowned as the chocolate capitol of the Hershey Corporation, between September 11 and 14 for four days of beer can trading, drinking, and fraternizing.

The schedule of events included tours of the nearby Yuengling brewery, the annual business meeting, special displays, chapter membership drives, board member elections, a Saturday evening banquet, and a nightly "hospitality;" a three or four hour party with music and free beer.

When you get down to it, the conventioners were all there for one thing — the trading.

"Hey! I'll give you two for one on the 'Hop N Gator'!"

"I'll give you a '905'."

"Johnny! Two for one on the Hop N Gator?!"

"I'll throw in a 'Beck's'."

"Tell ya' what. I'm at table 302. Save it for me and come by later."

"Johnny, table 302!"

"I'm Mark, over at table 229."

"Give me a can of beer . . . to drink . . ."

Over 900 tables, set up over two floors of the convention center and outside beneath a tent, overflowed with beer cans from all corners of the earth. How many cans were there?

Too many.

Trading sessions wrapped up in early evening, when tables were cleared to make room for the nightly "hospitality."

But the trading didn't stop then.

Traders were out on the grounds, walking around with cans, swapping from car trunks and vans until darkness crept in. Indeed, they took over the 600 room convention hotel, turning it into an all night, open house swap session.

Walking down the corridors of the hotel at one in the morning one noticed that almost all of the doors were open, and a look into any of the rooms revealed not people on beds, but cases of cans.

And it was not quiet. Private parties become public ones in the hallways. Collectors expounded on their best trade, or on that one lucky find in that abandoned house. The atmosphere was congenial, happy, Sleep was disregarded. After all, Dave didn't drive 23 hours from Minnesota with 600 trading cans in order to sleep.

Among the many traditions of the convention is the naming of Miss BCCA, who this year is Linda Albert, a slim, five foot six brunette from Harrisburg, Pennsylvania. The 24 year old receptionist for Pennsylvania's House of Representatives was delighted in being chosen. As for her duties as Miss BCCA;

"I don't know. Just mingle, be friendly, and smile until your cheeks hurt."

Collectors were constantly coming up to her to say hello, have a picture taken, and to get a kiss.

## Convention X at a Glance

**Collector of the Year:** Jack Turner #65

**Can of the Year:** Hudepohl

**Special Occasion Can or Set:** Iron City Pirates

**Newly-elected Board Members:** Harry Keithline #23, Dick Johnson -9492, Ray Johnson #10176, Will Hartlep #3109, Dick Adamowicz #344, and Ron Moermond #224 (appointed by the board to serve the unexpired term of the late Max Robb #116).

**Convention XIV Site, 1984:** Cedar Rapids, Iowa. (Hosted by Hawkeye Chapter).

Albert was glad to be the center of attention for a few days.

"It's fun to be a star," she said, "but the real stars are the collectors."

And now for the stars.

• "The Fat Dutchman," #1902, Dave Vanttine from Frankenmuth, Michigan, proprietor of "Rust Headquarters" in room 621.

"We just trade rust. A lot of people are interested in rust," he explained, referring to the old rusted cans from days gone by, found while "dumping," going in search of cans in dumps, along dirt roads and back woods haunts.

Vanttine and his partner Lohn Westfall of Pecan, Illinois, has posted signs all over the grounds inviting collectors to visit Rust Headquarters — hundreds of rusty cans piled on top of their hotel beds, dressers, and T.V. Says "The Dutchman;"

"You haven't seen Hershey until you've seen the dump."

• Dick Yuengling, a well dressed "senior" with a kind face, and the fourth generation owner of the Yuengling brewery of Pottsville, Pennsylvania, the host brewery for the 1980

canvention. Yuengling is a BCCA member and also a brewmaster at the brewery, which is the oldest brewery in the U.S., founded in 1829.

• Joseph "Stevearino" Solik, #4195, from Berwyn, Illinois, who specializes in restoring old, faded, rusty, or damaged cans, and who at 12:30 a.m. was about to get out an old can and show me step by step how to restore it. Solik, now on disability from the aviation industry, developed his "trade" working on model and radio controlled airplanes. His "art" includes the use of abrasive wheels and a technique called air brushing, in which paint is sprayed through the use of a brush and an air compressor, creating very fine, painted lines. All this on a beer can.

"A lot of tough cans can be reworked," he said. "Sometimes I'll work on a tough one for a week."

• Jack Turner, #65, from Florissant, Missouri, the coordinator of this year's canvention, who was voted 1980's Collector of the Year. This honor is given to a member who has personally added to the advancement of the

hobby.

• Murray Turner, #17506, who hails from New Zealand. Murray, only 19, who in his British accent describes himself as a horticulturist, has been collecting cans for ten years. He is also a member of the Australasia Beer Can Collectors, which has aided him in building a collection of over 4000 different cans.

Murray has corresponded with many BCCA collectors, and some time ago decided that he wanted to see the U.S. Now he is here for six months, and has worked his way from L.A. to Maryland, staying with collectors he has corresponded with across the country. He is proud of the friends he has made, and is impressed with their great hospitality.

Perhaps Murray's story epitomises the character of the BCCA'er, who is willing to go out of his way to accommodate a fellow collector, is cheerful, fanatical, and deep down just a bit crazed.

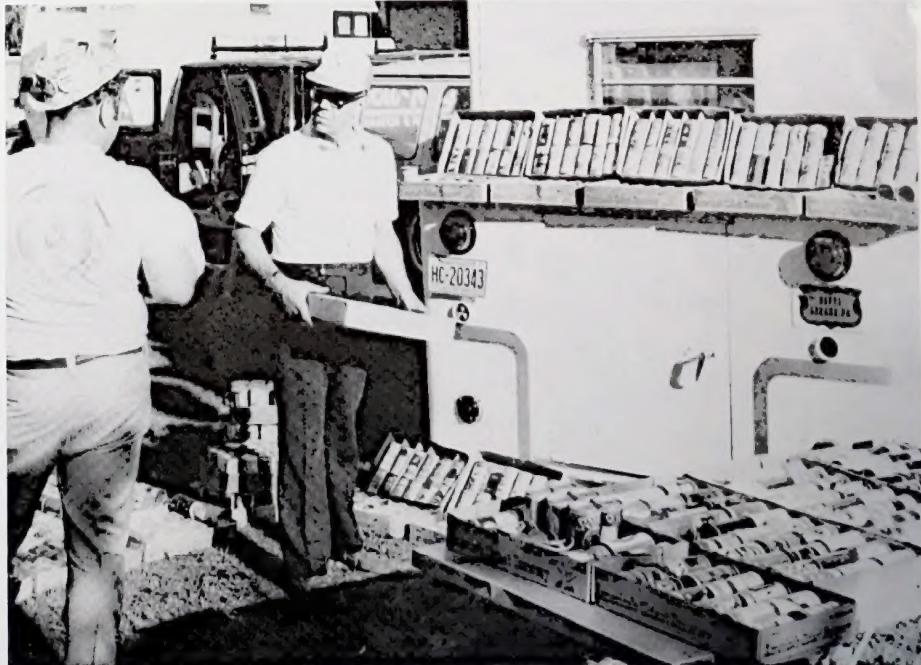
This much I know, being one myself, #16545.

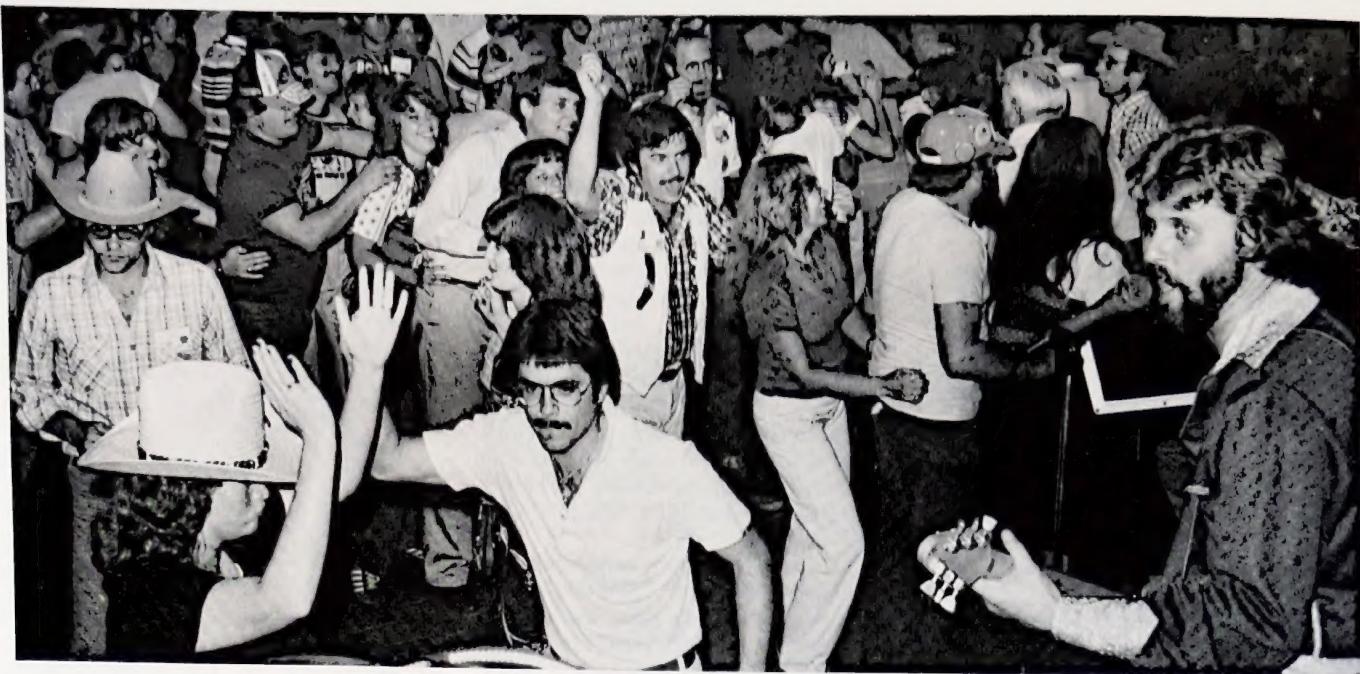
## Trading



Traders swarmed everywhere at the Hershey Convention Center during the three days of Convention X. Two levels of trading floors weren't enough to accommodate everybody, so a

large tent was erected outside to handle the overflow. Even after the trading floors were cleared, action went on outside well after dark.



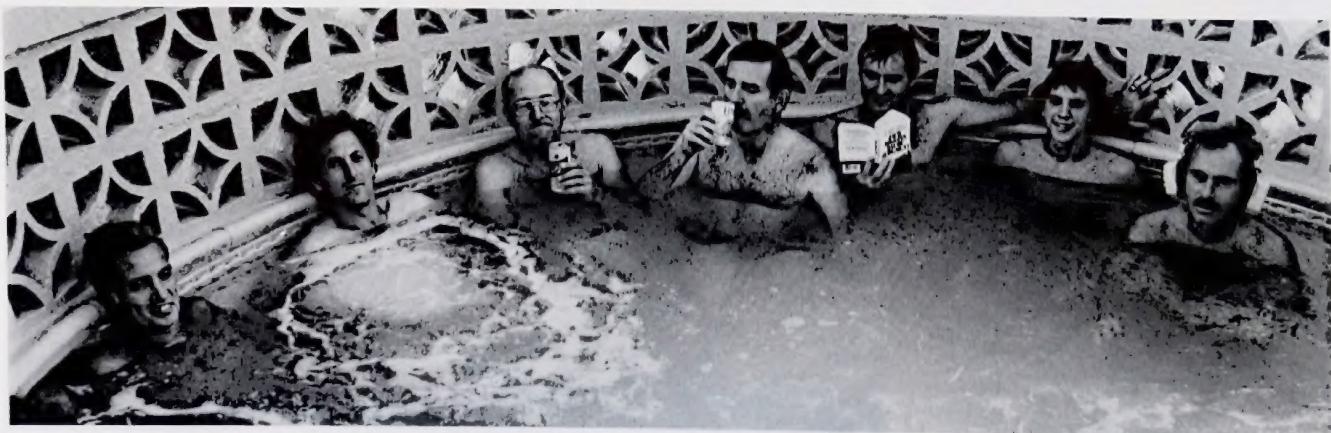


Dancing after the banquet on Saturday night.



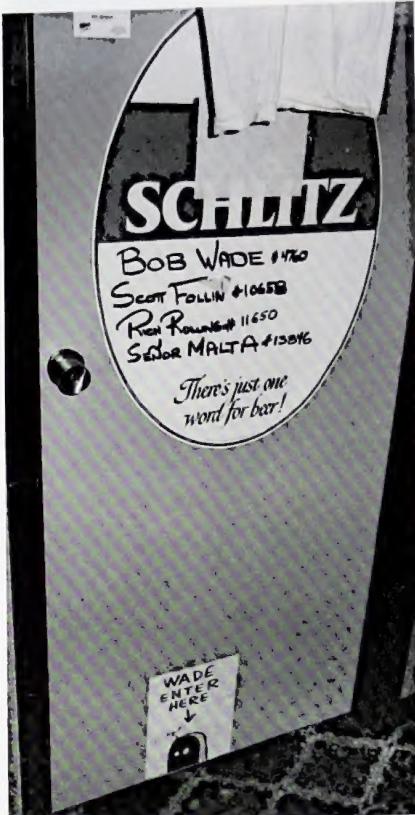
A tradition that goes back to when the Saturday night banquet came replete with free beer: building a tower on the dinner table.

Below, soaking from left to right: Harry Keithline, Dom Mazzeo, Ron Moermond, Jim McCoy, two guys who were too smart to give us their names, and Pat Frawley.





Moose Butterbaugh didn't want to miss a thing at the Chapter President's meeting.



A door. Of a room. Down a hall.  
Of a hotel. At a Convention.



Carl Covell #1099 and friend.

## Max Robb

Three days before Convention X began, Max Robb #116 died.

Max had attended all nine of the previous Conventions and was one of the BCCA's most colorful characters.

Besides being a member of the Tontine Chapter, Max was on the Board of Directors (elected at Phoenix).

At Conventions, Max was well-known for his interest in what he called "target cans" (bullet-riddled wrecks) and for his late-night renditions on the harmonica.

At the annual Beer Can Emptying & Trading & Chili Making & Eating Exposition in Central City, Max was always the generous provider of a giant vat of chili.

For 23 years, Max had been postmaster of Central City. At the time of his death (caused by a common virus and very rare complications), he was postmaster of Buena Vista, Colorado. He was 52.

Donations may be made in Max's name to the Gilpin County Historical Society (which he founded), Central City, CO 80427.



If it didn't before, it does now!



# Tontine Luncheon

BCCA'ers who have attended every Convention got together once again in Hershey for their annual Tontine Chapter luncheon. The group was saddened by the untimely death of fellow-Tontiner Max Robb #116 only a few days prior to the Convention. Forty-one members made it to Hershey to carry on the tradition. And for the first time, Tontine members' wives who have attended every Convention were honored. A total of 15 now comprise the Tontine women's group. As usual, cans were the order of the luncheon. Each attendee received a beautiful Tontine chapter can. Plus, Walter Hintz #85, the BCCA's oldest active member, passed out his new "Walt's 75th Birthday" paper label can.



Tontine Chapter members



**Tontine Chapter wives.**

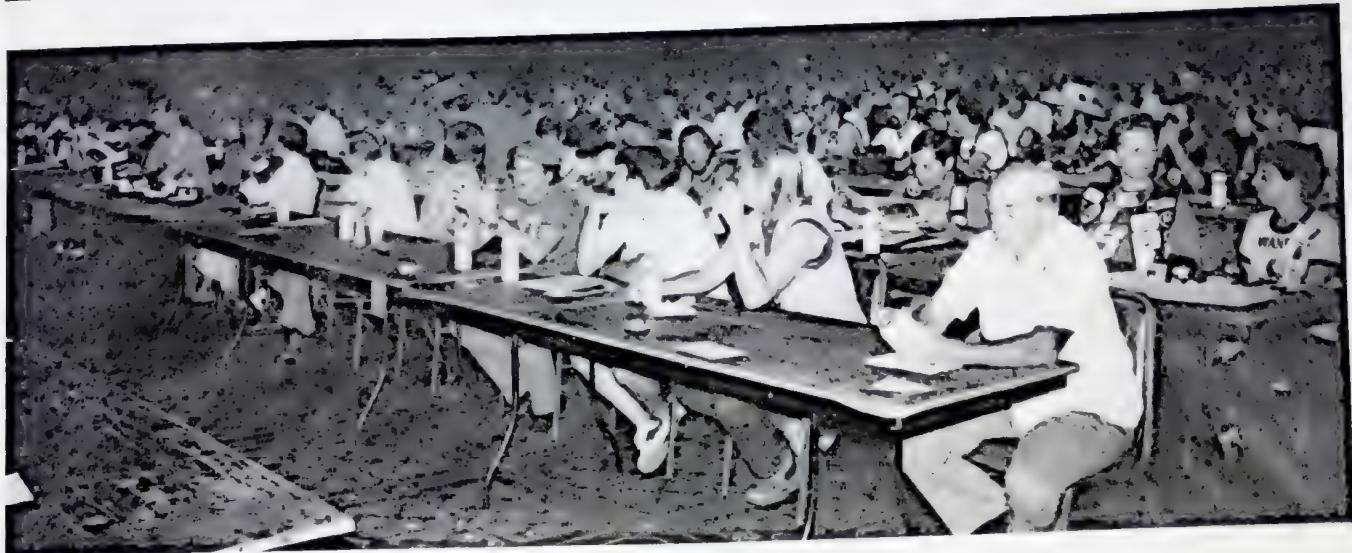
Tontine members — Denver Wright #1, John Ahrens #9, Harry Keithline #23, Delmar Nozicka #24, Harold Lorenz #28, Bill Christensen #33, John Paul #42, Marvin Rowley #45, Jack Turner #65, Hank Herbst #70, Lou Kovarik #77, Walter Hintz #85, Lew Cady #98, Lonnie Smith #99, Alfred Mallet #103, Bob McClure #104, Robert Leslie #119, Shorty Hotz #131, Ray Meyer #133, Jim McCoy #136, Ed Wendall #137, Ben Bright #146, Ron Andracsek #157, Gerald Weishaar #159, Bill Miller #162, Kit Hall #166, Pat Frawley #173, Warren Taylor #175, Henry Reinkensmeyer #186, Vic Contarini #188, Roger Johnson #200, Walter Fetzer #205, Jerry Ouper #210, Don Villers #213, Dan Heiderscheit #230, Curt Fisher #232, Bill Demory #233, Bruce Gregg #248, Frank Schwarzbach #264, George Studt #266, Michael Hillebrand #276.



Tontine wives — Lois Wright, Phyllis Nozicka, Barb Rowley, Elaine Herbst, Rosemary Kovarik, Esther Hintz, Jeanette Meyer, Irma Wendall, Bea

Bright, Jane Weishaar, Helen Hall, Doris Taylor, Marion Fetzer, Barb Villers, Doris Heiderscheit.

# Business Meeting

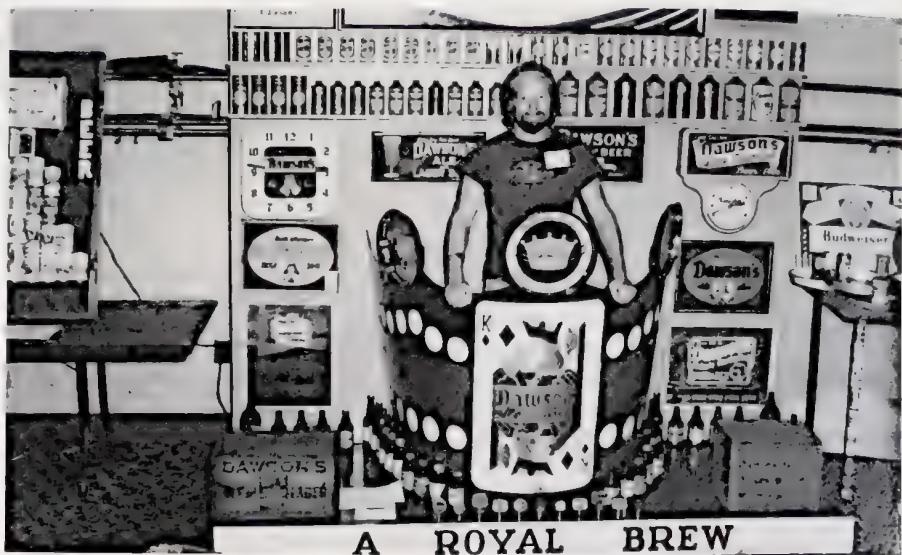


The early hour of 8:30 Saturday morning couldn't keep a big crowd from attending the Convention business meeting. For the first time, a special can was issued to those attending — a 16 oz. commemorative from Christian Schmidt Brewing Co.

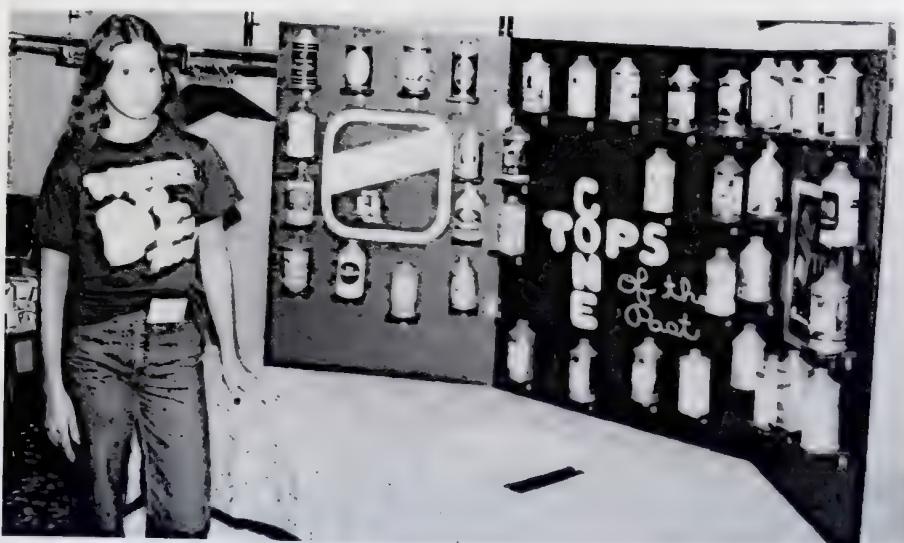


# Displays

Although fewer in number than in past years, the quality of Convention X displays was extremely high. Entries were received in six different categories. Top display winner was Keith Whitmore #3540, who took first place in the brewery category and also won overall honors for receiving the greatest number of votes from display judges.



First Place Type and Brand Category — Dave Steck #4823.



First Place Cone Top Category — Pam Woodman #1993.



First Place Chapter Display —  
Simon Pure, Buffalo, NY.

## SIX CATEGORIES

First Place Foreign Category —  
Louis Capriotti #408.



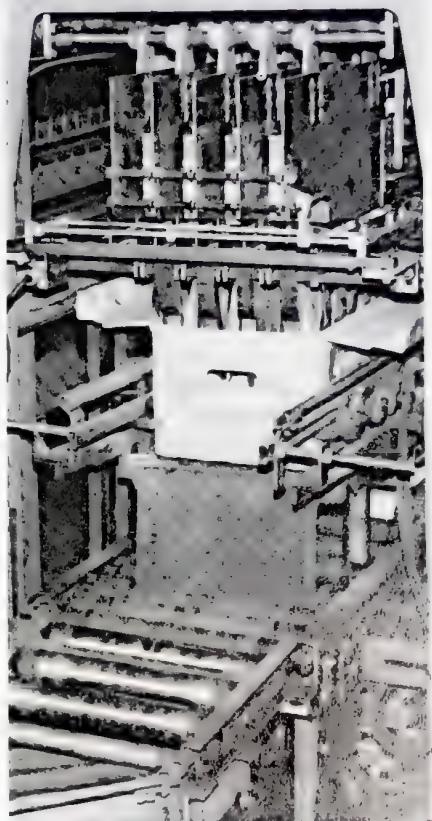
First Place Open Category —  
George #17782 and Marie Miller  
#9707.

# Yuengling Brewery Tour

Four bus loads of BCCA members and guests made their way up the winding roads to Pottsville for a thorough and enjoyable tour of the nation's oldest brewery — D.G. Yuengling & Sons, Inc. Brewery President Dick Yuengling, who is also BCCA member #9172, kept the taps open in the brewery's scenic hospitality room for well over an hour both days to let members sample Yuengling, Yuengling Porter and Lord Chesterfield Ale.



Convention X photos by Larry Freeze #9537, Jim Devine #9101 and Lew Cady #98.



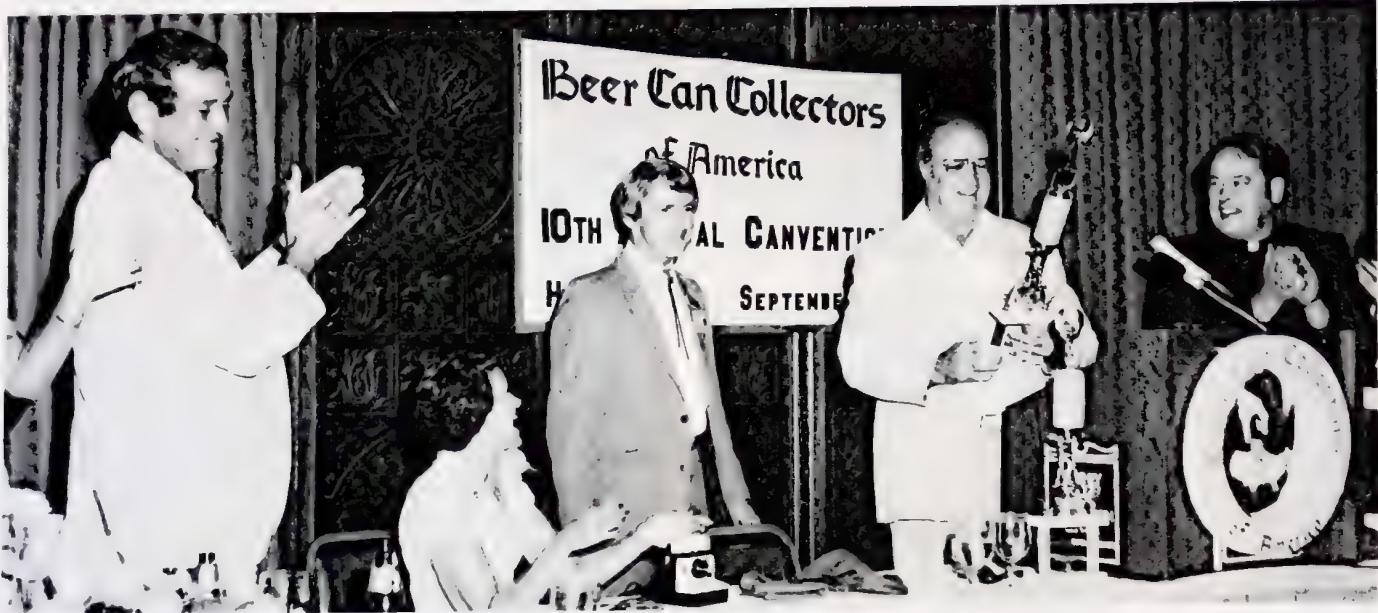
# National Hospitality



The Landler Kapelle Orchestra performed during Friday night's National Hospitality. Plenty of cold Yuengling also helped to keep the guests entertained.

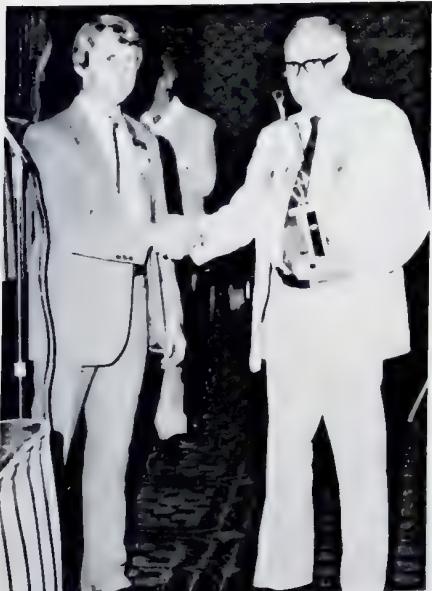


# Banquet



The Club honored Jack Turner #65 as Collector of the Year.

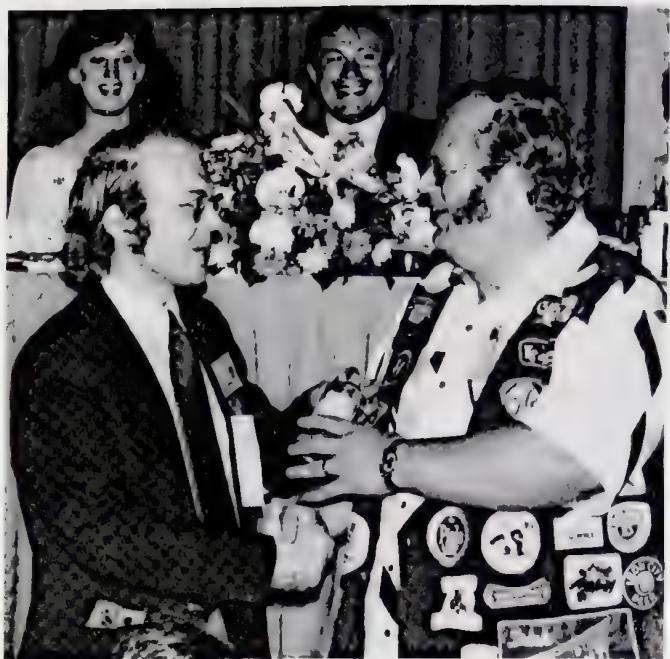
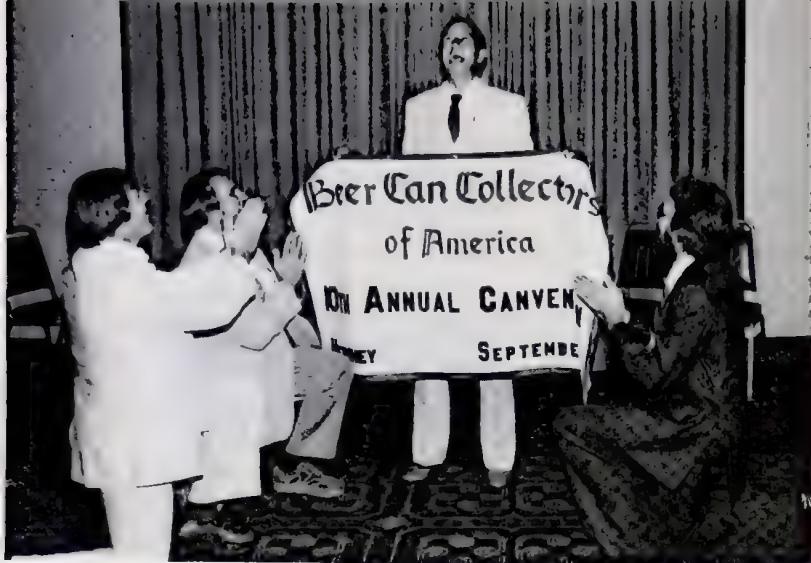
Over 1,000 members and guests attended the annual banquet. After enjoying a tremendous dinner, attendees turned their attention to honoring those who made Convention X such a tremendous success — and to those who have helped the BCCA grow to a strong 10 years of age.



A special Ten Year BCCA award was presented to Denver Wright #1, the club's first president.



BCCA officers for 1981 — Ken Horstman #1931 Treasurer, Leo Mercurio #7975 Secretary, Herb Schwarz #1922 President, and Gregg Kreyling #3533 Vice President.



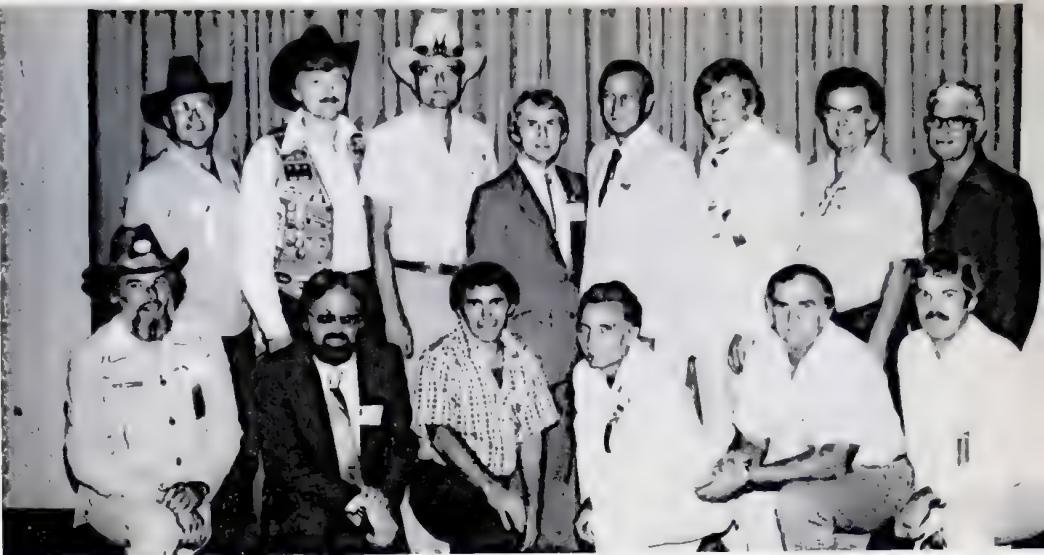
Ken #218 and Lois Hiestand #288 were honored for their many efforts in helping to coordinate Convention X.

The Bill Christensen Award, which is presented annually by Bill (left) to the contributor who submits the most original article during the year to the BCCA News Report, went to Premium Bill Mugrage #791. Premium's story on the Rainier Jubilee series appeared in the July-August News Report.



Convention X hosts, the Keystone Chapter.

**1981 officers and board members**



In recognition of a job well done, out-going BCCA President Kit Hall #166 received the President's Award.



Time for the traditional passing of the gavel — from outgoing President Kit Hall #166 to Herb Schwarz #1922.



Keith Whitmore #3540 was honored for being overall display winner.

# Over 2,000 Attended Convention X

By Ken Horstman #1931

Ten years of collecting, trading, good times and friendship culminated the weekend of September 11-14, in Chocolatetown, U.S.A., Hershey, Penn. BCCA's 10th Annual Convention is now history but Hershey left all those in attendance with a lingering taste of sweet memories. 1213 members and 931 guests from 37 states, Canada, England, New Zealand and West Germany helped BCCA celebrate its tenth anniversary, traveling from near and far in the following numbers to join in the trading and partying.

Alabama	1	Illinois	93
Arizona	3	Indiana	24
California	10	Iowa	29
Colorado	8	Kansas	11
Connecticut	32	Kentucky	2
Delaware	10	Maine	3
Florida	14	Maryland	53
Georgia	3	Massachusetts	36
Idaho	1	Michigan	43
Minnesota	23	Texas	12

Missouri	70	Vermont	1
Nebraska	5	Virginia	48
New Hampshire	4	Washington	2
New Jersey	98	West Virginia	5
New Mexico	1	Wisconsin	33
New York	104		
N. Carolina	1	Canada	3
Ohio	110	England	1
Oklahoma	2	New Zealand	1
Pennsylvania	305	Sweden	1
Rhode Island	5	West Germany	1
Tennessee	1		

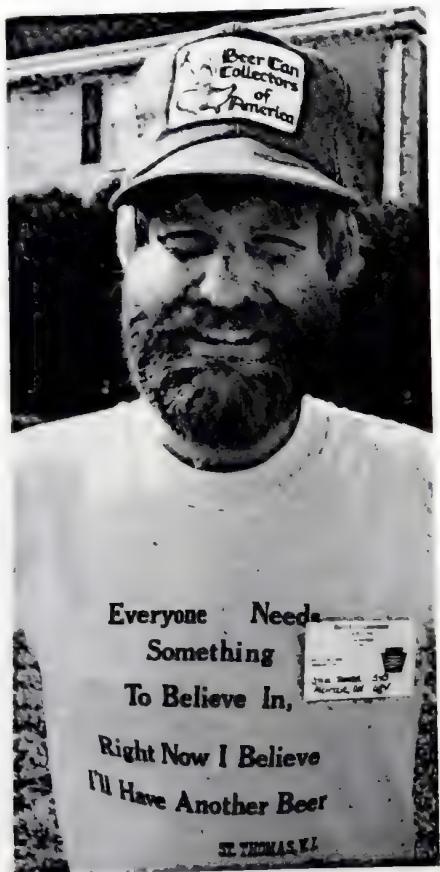
I'm sure the 2144 members and guests at Convention X join me in a hearty thank you to Jack Turner #65, Convention Planner; Dave Krantz #10227, Convention Chairman and the entire Keystone Chapter for planning, coordinating and hosting a terrific Convention. Let's all strive to make the next 10 years as productive and fun filled as the first 10 were.



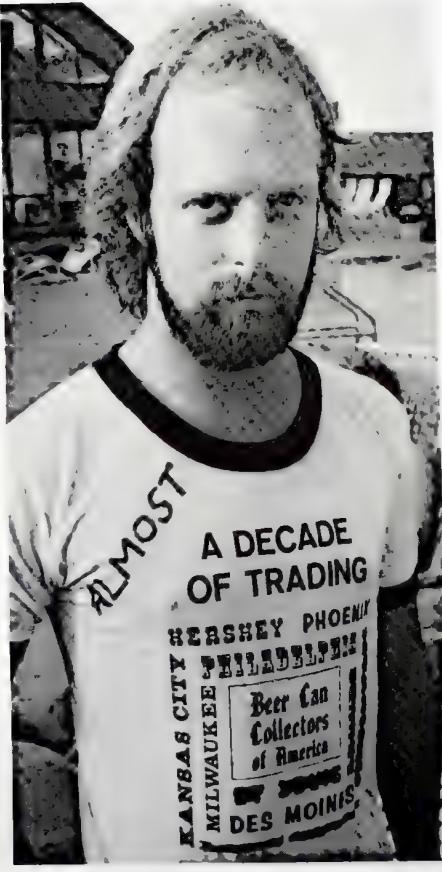
The culmination of months of work was shown by the Convention award, which was presented to Dave Krantz #10227, this year's Convention Chairman.



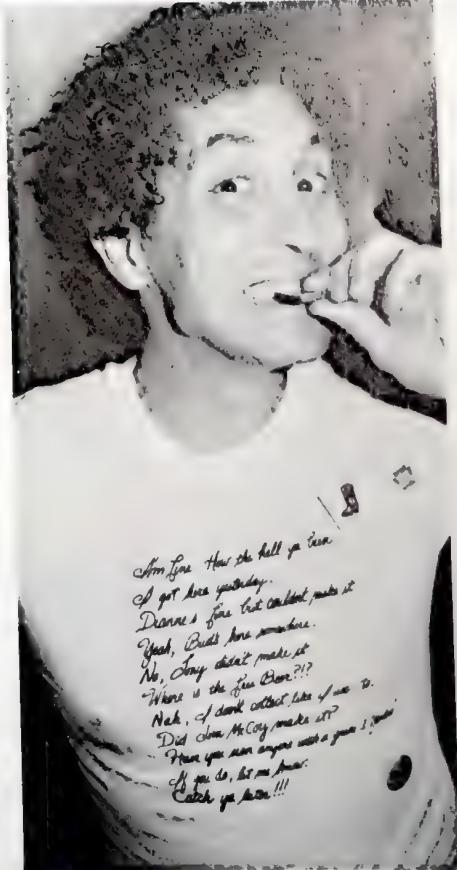
The new president of the BCCA makes the scene. Here's Herb Schwarz coming in the window of a hotel room in Hershey.



As always, T-shirts were numerous and noteworthy at



Hershey. Here is a trio of beauties modeled by Steve



Thayer, Keith "Tayters" Whitmore, and Dominic Mazzeo.

# Many Thanks from a Past President

CANvention X is now past and I believe it will remain in many minds for many months. It was, in my opinion, a very good Convention, and I do hope that all that attended came away with the same feeling. There were some things that could have been done a little differently, but maybe by the time that we have ten more under our belt, we'll have everything down perfect.

In a way, I am sorry that my term as President is now past history, and I'll sit back this coming year, hoping that I did a little good in the way of showing some of our many Chapters that they are the main concern of the National and we are here for you.

The purpose of this column is to try to give credit where credit is due, and chances are, I'll forget someone. First, Dave Krantz must receive top billing for the many hours and sacrifices in putting CANvention X together. When a Chapter bids for a CANvention, I'm sure that they don't realize fully just how much has to be done. And if the result is as successful as Hershey was,

then it is worth it. Thank you Dave for a GREAT job. And thanks to the Keystone Chapter and to their devoted members. Lois and Ken Hiestand are always out front to help with anything. And Bob Akers, who was an unsung right hand to Dave and to myself on many occasions. To Jay Herbein, who handled a difficult job of displays. And many thanks to Bill Trimble and the many others of the Keystone Chapter.

To Matt Hunt and Security, which we must have and do not see the results of their endless contribution.

And to our CANvention planner and now, at long last, Collector of the Year, Jack Turner, a great job and a thankless one. And to Ken Horstman, and the girls in our office, Donna and Kathy, who faced a new experience this year, and handled it exceptionally well.

And still to come, our thanks to Dick Adamowicz, who designed the logo for the Convention patch, with an assist from Gerry Pecinovsky and Gary Fronk; and the logo for the General

Business meeting can. To Dave Ohlendorf, for the design of the Convention T-Shirts, and for the distribution of many supplies this past year, and at the Convention. And to Bud Sucher, for the second year, in handling the Balloting for the Collector, Can, and Special Can. Once again I was disappointed in the many who did not show the interest to vote, and with a new format next year, I'm sure that the response will be greater.

To the officers and board members, many thanks for their help and understanding in making the past year, one of the best, even if it did take 33 hours and 35 minutes, in eleven board meetings to conduct our business.

I am looking forward to sitting in the back row this coming year and getting to vote, for a change.

As I said before, if I missed giving credit where credit is due, it is not intentional. Thanks again, to everyone.

Kit Hall #166  
Past President, BCCA

## Meeting of the board

### July Highlights

- The last number issued was 21,986. There are 8,875 active members.

- Chapters: The Atlantic Chapter is active again and wishes to be reinstated. President, Pete Reynolds #11208; Vice President, John Andrews #15166; Secretary, Bob Morgan #21275; Correspondent, Bob Morgan #21275. Chapter reinstated by a voice vote. Golden State Chapter also wishes to be reinstated. President, Harvey Lambert #10323; Vice President, Larry Cummings #10787; Secretary, John Stites #15224; Correspondent, Larry Cummings #10787. Chapter reinstated by a voice vote. We now have 106 active chapters.

- Librarian: We have two 16mm color sound films donated to our library by Henry Griesedieck. One is a 1953 film by the American Brewers Assn. of the Schaefer Brewing Co. The other is of the Falstaff plant in Galveston.

### August Highlights

- The last number issued was 22,155. We have signed up a total of 61 members in the membership drive for a total active membership of 9,056.

- Convention Report: Schmidt's has donated a 16-oz. can to be given out at the Hershey business meeting. A special thanks to Jim McCoy for his work in getting us this year's commemorative can.

- Election of Officers: Nominations were made for Herb Schwarz #1922, President; Gregg Kreyling #3533, Vice-President; Leo Mercurio #7975, Secretary; and Ken Horstman #1931, Treasurer.

### September Highlights

- Last number issued was 22,230. There are 9,135 active members.

- Attendance at Convention X was approximately 2,200, including members from Sweden, New Zealand, England, West Germany and Canada.

- Chapters: Herb Schwarz #1922 announced that Atlantic and Golden State chapters had been reinstated and that Home Run, Delaware Blue Hen and Jax chapters were added, bringing the total to 108.

- Publicity: Marcia Butterbaugh #6560 announced the winners of the membership drive. First place, Westmont Strohs; second place, Grand Prize; third place, Three Rivers.

- Cedar Rapids, Iowa, was selected by the membership to host Convention XIV, through the Hawkeye Chapter.

- According to ballots counted, 644 attended the September board meeting.

# Book review

By Dennis Gordon #520  
**Beer Cans Unlimited, 1980 Edition**  
By Art and Pete Ressel  
Edited By Robert L. Dabbs  
Maverick Publishing Co.  
P.O. Box 337  
Buckner, Mo. 64016  
\$24.95

"When I found myself knee-deep in a dump while wearing a new double-knit suit looking for cans in a misty rain in New Jersey at 5 a.m., I knew that I had taken on my son's hobby."

Basically the same book as the 1976 edition, there have been some important changes. Probably the most significant are the elimination of nearly all of the foreign cans and a revision of can values which might be useful for insurance purposes.

Additional changes include more readable printing used for the information about each can and the correction of some minor errors. Two of these corrections are of special interest, I think. One is the note by the Medallion can #92-21 indicating this can to be the reverse side of the

"other" Medallion #92-20, and therefore not different.

The other is that the Carling Red Cap Ale cone top #21-7 is now properly listed as having been produced by Carling of Canada, rather than Carling of Cleveland, Ohio. As a Canadian can specialist, I appreciate that.

For readers unfamiliar with this numbering system, I would like to point out that the first number is the page number and the second is the can number on that page. For example, Point Special #107-15 is can number 15 on page 107. All cans are numbered for convenient reference and all numbers are exactly the same as those used in the 1976 edition.

The total number of cans shown exceeds 5,000, with cans of all types and sizes being illustrated in full color. Specifically, there are 7, 8, 10, 11, 12, 14, 15, 16, and 32 ounce, and half gallon and gallon cans shown, and included are regular cone tops, Crown-tainers, flat tops and pull tops. Cans are grouped according to type and size.

These 5,000 cans comprise roughly 90 percent of the known American beer cans produced between 1935 and 1976, and supplements will be issued each year to show value changes and additional cans. "Beer Cans Unlimited" is an essential tool of the trade for all beer can collectors.

## Chapter corner

by Gregg Kreyling #3533

I had my new job for less than an hour when I started getting requests from chapters. But, that's my job for the next year so if you have any questions or problems concerning chapters, be sure and write me.

Thanks to the Keystone Chapter for a fine Convention. Those of you who could not attend missed a great Convention and should make plans now to attend next year's in Chicago. 59 chapters were represented at the Chapter Presidents' meeting. Next year, I'd like to see 100%. Congratulations to the Hawkeye Chapter for winning the Convention bid.

We have another new chapter, #108.

**Jax Chapter** — Jacksonville, Florida  
Pres. Jim Smith #16135  
V.P. Harry Clark #20702  
Sec. H. Holder #21573  
Treas. Mike Noble #13543

A major problem a lot of chapters seem to be having is in correspondence with national. Most chapters will be electing new officers soon. When you elect a national correspondent, make sure it is someone who is active in your chapter because I will send all correspondence through that person as listed in the roster unless notified different. If

your correspondent misses your chapter meeting, then the whole chapter misses the national news for that month. Chapter updates will be sent out shortly.

During the year I will try to give each chapter one free plug for a trade session. So make it your biggie and let me know well in advance.

**Bofferding Chapter** — Tour to Germany and Switzerland May 2-10, John Ahrens #9

**Schell's Border Patch Chapter** — Vol. IV #2 B.B.B.S. March 20-21, Bob Vierkant #11214

I would also like to keep the chapter

sales list going. So if your chapter has not sent in its list of items yet, do it now. After all, its free advertising and a lot of collectors would like to have your patches, etc.

**Sunshine Chapter** — Chapter patches \$2.15 each post paid. Ric Coleman #5007.

Ron Frey #14191 of the Jersey Shore Chapter has informed me that he would like some other chapter backing to get their new chapter can by Bilow as special can of the year next year. I blacked out Ron's face on my can with a magic marker you know, the can's not bad looking.

### Future Board Meetings

Date	Location	Time
Sat., Nov. 22, 1980	BCCA Office	Noon
*Sat., Dec. 13, 1980	Goff Mall	6:30 pm
Sat., Jan. 17, 1981	BCCA Office	Noon

\*Open to officers, board members, committee members, *News Report* staff, and by invitation only.

Dates are tentative and subject to change. If possible, 30 days notice will be given.

# Brand changes

By Jim McCoy #136  
Photos by Lew Cady #98

The smell of chocolate may have been in the air, but that wasn't what had drawn some 2,300 people to Hershey, Pa., in early September. It was beer cans and it seemed like there must have been a million of them! In addition to the oldies there were a number of new cans from all parts of the country. It was a super good time at Convention X thanks to the efforts of Dave Krantz, Jack Turner, the Hiestands, Helsleys and Herbeins, and a host of other Keystone Chapter members who worked hard and long to make our tenth anniversary one to remember.

**CORRECTION:** Jim Mehl (2879) wrote to me inquiring about the PRINZ BRAU can appearing in the July-August 1979, News Report (pg. 6) that I had identified as PZB 9. Upon checking this can with the previous PRINZ BRAU cans, I found that it was identical to PZB 6 as Jim had suspected. Reference to PZB 9 should be deleted.

Thanks to the following members who helped make this issue's column possible: Gordy Durocher (13307), Charlie Craibe (7082), Larry Harris (17911), Jay Herbein (353), Walt Wimer, Jr. (13267), George Prince (12223), Roger Bauer (18803), Paul Belschner (10044), Oscar Mehl (2573), Jim Mehl (2879), Art Macheski (17711), and Marcella Schinski (3715).

1. ACEE DEUCEE BEER (Walter) is a private brand

label produced exclusively for Herb's Acee Deucee in Oshkosh, Wisconsin. (WLW 51)

2. AMERICAN LEGION BEER (August Schell) commemorates the 1980 American Legion World Series held in Ely, Minnesota, 8-24-80 thru 9-1-80. (SL 93)

3. BALLANTINE ALE (Falstaff), mentioned last issue, shown this issue. (FA 68)

4. BEER (Falstaff) is another generic brew in a companion can to the LIGHT BEER (FA 66) shown in the last issue. (FA 69)

5. BENEFIT BEER (Walter), mentioned last issue, shown this issue. (WLW 52)

6. BUDWEISER LAGER BEER (Anheuser-Busch) is now available in a double-necked can. Can also shows 355 ML contents information and has the UPC markings. (AB 68)

7. BUFFALO PREMIUM LAGER BEER (Pearl), mentioned last issue, shown this issue. (PRL 69)

8. BURGIE LIGHT GOLDEN BEER (Blitz-Weinhard) is now on the market by this brewery — a subsidiary of Pabst. (BW 32)

CASEY'S LAGER BEER (Valley Forge) should have their initial series of cans featuring four players on the market now. Painted by illustrator Robert Lowery, the first four cans salute: Whitey Ford, Monte Irvin, Duke Snider and Richie Ashburn.

9. CLIPPER LIGHT BEER (Miller) is now on the



1 (WLW 51)



2 (SL 93)



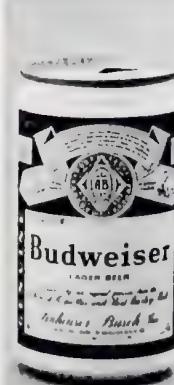
3 (FA 68)



4 (FA 69)



5 (WLW 52)



6 (AB 68)



7 (PRL 69)



8 (BW 32)



8 side



9 (MLR 39)



10 (LNK 27)



11 (COR 16)

market. I don't know if this is meant to replace their Dark Light beer, but this can features an anchor in place of the clipper ship illustration shown on the previous can. Also, the calories are listed as 130-30 more than the Dark Light. (MLR 39)

10. CHIPPEWA FALLS PURE WATER DAYS BEER (Jacob Leinenkugel) is now out with can #4 in the series. Slight alterations have been made in the copy shown on the can. This year's color is blue. (LNK 27)

11. COORS PREMIUM BEER (Adolph Coors) replaces the long-running COORS BANQUET brand. For variation collectors, the waterfall has been redesigned, the slogan, "America's Fine Light Beer" has been eliminated, and body copy typefaces have been changed. (COR 16)

12. DIXIE BEER (Dixie) has dropped the "100% PURE" phrase on the front of their can and replaced it with the contents information. The ingredients information on the side of the can has been changed and the UPC markings added to the can. (DX 11)

13. FALSTAFF LIGHT BEER (Falstaff) designed this prototype can for their new design, but shelved it in favor of the following can. (FA 70)

14. FALSTAFF LITE BEER (Falstaff) is now on the market in this attractive new can. Calories come in at 89. (FA 71)

15. FALSTAFF BEER (Falstaff), as happened with their light cans, developed this prototype design and then scrapped it in favor of the following can. (FA 72)



12 (DX 11)



13 (FA 70)



14 (FA 71)



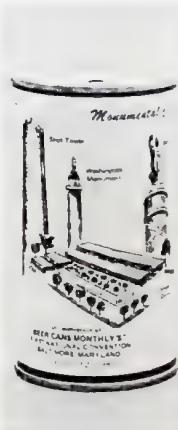
21 (SL 94)



22 (SL 95)



23 (SL 96)



15 (FA 72)



16 (FA 73)



17 (GSE 27)



24 (SL 97)



26 (MLR 40)



27 (SZ 60)



28 (PBT 50)



29 (PBT 51)



18 (PKT 6)



19 (PIT 164)



20 (PIT 165)

16. FALSTAFF BEER (Falstaff) is now being marketed in this newly designed can. (FA 73)

17. GENESEE CREAM ALE (Genesee) is now out in an aluminum can. They have slightly enlarged the size of the brand name on their can and added the zip code to the brewery location. (GSE 27)

GENESEE BEER (Genesee) is reported to be out in an aluminum can.

GENESEE LIGHT BEER (Genesee) is reported to be out in an aluminum can.

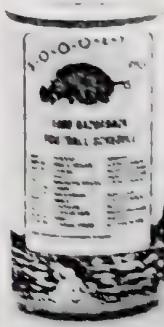
GILLEYS BEER (Spoetzl) has redesigned their can and is now being marketed in aluminum cans.



30 (PRL 70)



31 (PRL 71)



31 back



32 (LTB 10)



32 side



33 (SCC 4)

18. GLUCKLICHES BACHGEBRAU BEER (Jos. S. Pickett), mentioned last issue, shown this issue, (PKT 6)

19. HORSESHOE CURVE BEER (Pittsburgh), mentioned last issue, shown this issue. (PIT 164)

20. IRON CITY BEER (Pittsburgh) salutes the 1980 Pittsburgh Steelers with another commemorative can — a series that was started back in 1975. (PIT 165)

MAVERICK BEER (August Schell), mentioned last issue, shown this issue.

21. Baltimore Breweries (SL 94)

22. Baltimore Skyline (SL 95)

23. Historical Baltimore (SL 96)

24. Monumental City (SL 97)

25. MICKEY'S FINE MALT LIQUOR (G. Heileman), mentioned in the July-August issue, shown this issue. (HMN 107)

26. MILWAUKEE'S BEST BEER (Miller) is now out in an aluminum can. The slogan on the bottom of the can has been dropped and replaced with the contents information. (MLR 40)

27. OLD MILWAUKEE LIGHT BEER (Jos. Schlitz), mentioned last issue, shown this issue. (SZ 60)

PABST BLUE RIBBON BEER (Pabst) has redesigned their 7 oz. and 16 oz. cans to match the redesign done on their 12 oz. cans earlier this summer.

28. 7 oz. (PBT 50)

29. 16 oz. (PBT 51)

30. PEARL LAGER BEER (Pearl) took the redesign of their 8 oz. can issued earlier this year and applied it to the 12 oz. can. Nice looking. (PRL 70)

31. PEARL LIGHT LAGER BEER (Pearl), mentioned last issue, shown this issue (PRL 71)



37 (ST 15)



38 (PKT 7)



39 (YU 28)



39 front

32. ROLLING ROCK PREMIUM BEER (Latrobe), mentioned last issue, shown this issue. They've also added "brewers yeast" and 355 ml to the contents information. (LTB 10)

SCHAEFER BEER (F&M Schaefer) is reported to have a 10 oz. aluminum can that is meant for the Puerto Rico market. Puerto Rico appears on the can and the following statement appears along the top of the can: "Alcoholic contents not over 6% nor under 4% By Volume."

33. SCHMIDT'S BEER (Christian Schmidt) issued this special 16 oz. can for attendees at this year's BCCA Convention business meeting in Hershey. Cans left over were destroyed. (SCC 4)

34. SHINER PREMIUM BEER (Spoetzl), mentioned last issue, shown this issue. (SPZ 10)

35. STAG BEER (G. Heileman) has a variation to the Heileman can shown in the July-August issue. The slogan, "A Brewing Heritage Since 1851," appears on the bottom of the can rather than within the dark brown area surrounding the logo. (HMN 108)

36. STEINBRAU PALE DRY LIGHT BEER (Pearl), mentioned last issue, shown this issue. Colors are blue and black on white. (PRL 72)

37. STROH'S BOHEMIAN STYLE BEER (Stroh) has redesigned their can going to a white background. (ST 15)

38. TRIPOLI BEER (Jos. S. Pickett) commemorates the 100th anniversary of Tripoli, Iowa. (PKT 7)

39. YUENGLING PREMIUM BEER (D.G. Yuengling & Son) issued a special can commemorating BCCA's 10th Convention held at the Hershey Lodge & Convention Center. (YU 28)

## Alphabetic Codes

- A — All sizes, foreign and domestic
- B — All sizes, domestic only
- C — All sizes, foreign only
- D — 12 ounce only (may include odd sizes not available in 12 ounce)
- E — 16 ounce only
- F — Flats only
- G — Tabs only
- H — Flats and tabs only
- I — Cones and flats only
- J — Domestic only
- K — Foreign only
- L — Domestic and foreign
- M — Grade 1 or mint only
- N — Grade 3 or better only
- O — All grades of condition
- P — All minor changes (can construction, tax stamps, brewery change, etc.)
- Q — Minor label changes only
- R — Major label changes only
- S — Different brand names only
- T — Bottom opened only
- U — Specialize in sets and/or commemorative cans
- V — Specialize in cans from home state and/or local brewers
- W — Specialize in IRTP and "opening-instruction" cans
- X — Do not trade by mail
- Y — Full cans only
- Z — Interested in collecting other types of breweriana also: trays, bottles, labels, tap knobs, etc.

NOTE: "Domestic" means cans produced in the country in which the collector lives.

### Revised System of Coding Size and Type of Collection

In place of the star system used in the past, those spaces in the Roster will be replaced by two numbers and four letters. The two numbers will indicate hundreds of cans in one's collection: e.g. 07 would mean 700 cans; 70 would mean 7000 cans.

The four letters will indicate method of collecting and such other information as each individual collector wishes to present. Each collector, on his renewal card, should select whichever four letters are most appropriate for him, using the alphabetic codes listed on the reverse side.

Thus a designation of 12MRDJ would mean that a certain collector has 1200 cans; he collects 12 ounce, domestic, major label changes in grade 1 or mint condition only.

REMEMBER — you must insert the 2 numbers and 4 letters of your choice in the spaces provided on your renewal card, or your coding positions will remain blank. The 2 numbers must be first, and the 4 letters last.

### Tudor Correction

Eagle-eyed Roger Kirkpatrick #1583 has pointed out a mistake in the Tudor composite which appeared on page 7 of the September-October *News Report*. The two cans listed from the Spearman Brewing Co., Pensacola, Fla., are shown in the photographs as Nos. 12 and 13 and not 13 and 14. Thanks, Roger.

### Robert A. McCartney

We regret to report the passing of fellow member Robert A. McCartney #17252 of Calgary, Alberta, Canada.

# Did you know?

By LeRoy Blake #17899

Well the Convention is history now. From what I've heard it was a good one. Of course anytime beer can collectors get together, there are good times to be had. I was unable to attend, but believe me my heart was with you all who were there.

My mail box is not exactly over-flowing with wonderous tid-bits of info. But . . . there are enough DYKs and PTMs (please tell me's) to keep me busy. Have really enjoyed all the lists I am receiving from various members. I will have to check with all of them, before I publish a list of who has what. Some of them may not appreciate hundreds of requests without prior notice.

The holiday seasons will soon be upon us, and it will be next year before I see you again. So let us be thankful that we can do what we do, when we want to.

To the cans . . . To the cans . . . he cried.

**ARROW** (BCU 44-28, Bible 106) Warren Johnsen #9661 has this can by the **GLOBE** Brewery, normally seen by the **AMERICAN** Brewery.

**BREW 52** (BCU 50-26, Bible 333) Bill Beverly #18483 has this can that is the same as pictured, except stamped on the top is "Brewed and Canned by Maier Brewing Co., Los Angeles, Calif."

**BREWER'S BEST** (BCU 50-37, Bible 340) Again by Bill Beverly #18483. A few varieties of this brand. #1 has the brewery info & contents in green, #2 is in black. On #1 the crown, lions, the letters "CB", and the rectangle enclosing the label is gold, on #2 they are silver. And for those with very good eyesight, some of #2 have a © trademark after the word "Brewing" in the brewery info. Some don't. Also . . . (BCU 50-38) by both Maier & Grace Bros. The Maier version says "net contents 12 fluid ounces" in large letters. The Grace Bros version has the same in small letters, with "Grace Bros Brewing Co, Santa Rosa, Calif." directly below it.

**CARLSBERG**, Denmark, Keith Jendricks #18567 has two blue cans. #1 bought in Mexico, says "Brewed by the Carlsberg Breweries," and the background is gold. Also contents are "Twelve U.S. Fl. Oz." #2 bought in England says "Brewed and Canned . . . , and has a silver background. Its contents are "12 Imp. Fl. Oz."

**FITGERS** (BCU 68-26, Bible 888) David Schlichtman #16733 calls to my attention, that this can is found with a slight difference. It seems the black lines around the light house, sometimes form a diamond shape, and sometimes an oval. Look close for this one.

**KUPERS KOBES** (BCU 190-20, Bible 3306) Kent Kline #16068 has a couple of versions of this can from across the big pool. Can #1 is like in the books, except the words "Brewed and Canned in Western Germany" have been raised a little. Can #2 is aluminum, has the same design but is only one sided. No man on the backside.

**LONG LIFE**, England, (BCU 192-6) Kent Kline #16068 reports some differences here too. Can #1 has "Ind Coope" above the blue circle and "Beer" below it. Can #2 is identical, but 330 ml has been added below the word "beer." Keith Jendricks #18567 had a variation also. Along the seam #1 has "allied Breweries (UK) Ltd. Burton-On-Trent." #2 says, "Ind Coope Limited London EC 1."

**NEW ENGLAND ALE** by the Commonwealth Brewing Co. of Springfield, Mass. (no reference numbers). Art Macheski #17711 has two variations of this hard to find can. #1 has a red outline around the major lettering. Can #2 has a bright yellow outline.

**OLD STYLE** (Bible 2085) Brad Olson #21772 has added more to the long list of variations on this brand. Can #1 says "Fully Krausened Naturally Carbonated." Can #3 has same statement as #1, but was "Brewed with Sparkling Pure Water." Cans #1 & #2 were "Brewed with Sparkling Pure Spring Water," and list LaCrosse only. #3 lists 4 cities.

**RHEINGOLD** (RHG 9) Jim Frank #21506 says this can has a couple of differences. Can #1 quotes it as being a "Premium Beer." Can #2 says its a "Lager Beer." Otherwise cans are identical. Maybe they don't make premium beer any more, Jim.

**ROGER WILLIAMS ALE** by the Roger Williams Brewing Co. of Providence, R.I. (no reference numbers here either). But . . . Art Macheski #17711 says there are two of these. #1 has enameled gold color on the label. #2 has a metallic gold color.

**SCHLITZ** (Bible 2568) Stephen Adelson #19355 has a variation that is different from any I've seen. His can has some writing in the bottom stripe, but is too rusty to read. It is a pull tab and the slogan is in two lines, "The Beer That Made/Milwaukee Famous." The slogan is usually seen in three lines, in flattop, and with no writing in the bottom stripe.

**STEGMAIER** (BCU 120-9, Bible 2738) Warren Johnsen #9661 informs me of a couple of varieties. Can #1 is same as BCU & Bible. Can #2 has a light blue line around the logo area. The words "Gold Medal" are blue also. Ca two sided. Can #2 is one sided with two information on its backside.

**STEINBRAU** (BCU 120-19, Bible 2748) Doug #13878 has found a difference on this can. It s traded one of them to me. Can #1 has contents as 340.9 ml. Can #2 has 354 mls. It seems some brew don't know how many mls equal an oz.

I have no DYK from my boxes this time aroun next issue my cans should be displaying th beautifully. And for those who have asked . . . NC no "BIG Hocking." Just remember, you have to before you can be big, and you should be big be belittle.

**SUPPORT YOUR LOCAL BREWERY  
DON'T LET IT BECOME HISTORY.**

A.L. Blake  
P.O. Box 26  
Little Hocking, O 45742

## A Tip of the Can to Joe Kalish

By Larry Freeze #5937  
Editor

On the way to Convention X, we probably weren't the only BCCAers to stop at Smithton, Pa., for a look at the Jones Brewery. But we were the only ones who stopped at 10 a.m. on a Sunday morning.

Needless to say, there wasn't a lot of activity at the brewery. And a tour was certainly out of the question. But that's not what Joe Kalish thought.

As we were wandering around the grounds, who should emerge but the master brewer himself. Noticing our interest in the brewery, he took us into the new bottling and canning facility for a wonderful private tour. Not bad for a Sunday morning.

Thanks, Joe. You're one reason why it's so rewarding to support the small breweries.

# SUPPLY CORNER

CANVENTION X  
COMMEMORATIVE CAN  
The official can available only to those members who did not receive one at the national Canvention. \$3.00 each. (Limit one per member.)



BCCA IRON—ON. Make your own T-Shirt on your favorite fabric and color with the official BCCA Iron-On. Design comes in black and red, 10"x10", for \$1.00 each, postpaid.



All prices include postage and handling.

Mail your check (no cash) to:

BEER CAN COLLECTORS OF AMERICA  
Attn: Supplies Chairman  
747 Merus Ct.  
Fenton, Missouri 63026

Checks should be made out to BEER CAN COLLECTORS OF AMERICA.  
Allow four weeks for delivery.

ITEM	QUANTITY
BCCA Belt Buckle, \$3.50 ea.	_____
BCCA Iron-On, \$1.00 ea.	_____
Guide to U.S. Beer Cans, \$6.00 ea.	_____
The Beer Can, \$4.00 ea.	_____
Guide to U.S. Beer Cans & The Beer Can, \$9.00 for both	_____
Convention X Can, \$3.00 ea. (Limit one per member)	_____
News Report 3-ring binders, 2 for \$7.00, 3 for \$10.00.	_____
Window Decals, 3 for \$1.00	_____
Embroidered Emblems, \$1.00 ea.	_____
10th Anniversary T-shirt, \$5.00	_____
10th Anniversary Patch, \$2.00	_____
Bumper Stickers, 3 for \$2.00, 75¢ ea.	_____
BCCA Leather Key Ring, \$1.50	_____
BCCA Leather Can Holder, \$4.00	_____
Stationery Stickers, \$5.50 per roll \$2.00 per 100	_____

## NEWS REPORT 3-RING BINDERS

A handy and convenient way to save your back copies of the BCCA News Report. These sturdy, bright red binders have the BCCA logo on the front, and the club's name down the spine. 2 binders for \$7.00, or 3 for \$10.00.



BACK ISSUES OF NEWS REPORT. All back issues are available to members. 1971, 1972, 1973 issues are 50¢ each. 1974 to present are \$1 each.

## CIRCLE ISSUES WANTED

1971 — Mar, Jun, Sep, Dec  
1972 — Mar, Jun, Sep, Dec  
1973 — Jan, Mar, May, Jul, Sep, Nov  
1974 — Jan, Mar, May, Jul, Sep, Nov  
1975 — Jan, Mar, May, Jul, Sep, Nov  
1976 — Jan, Mar, May, Jul, Sep, Nov  
1977 — Jan, Mar, May, Jul, Sep, Nov  
1978 — Jan, Mar, May, Jul, Sep, Nov  
1979 — Jan, Mar, May, Jul, Sep, Nov  
1980 — Jan, Mar, May, Jul, Sep

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# Foreign brand changes

By Marcella Schinski #3715

One look forward to the Convention and before you know it, it's over. We had a wonderful time in chocolate town seeing our many friends, but there never seems to be enough time to spend with as many friends as we'd like too. Never the less I was able to trade for mostly older cans, so needless to say, it was a GREAT Convention for me.

This issue's reporters are: Christer Loow (11743), Dick (4530) and Joan Clark (14530), Claude Lardinois (12529) — glad to meet you at Convention X, Horst Wendland (780), Lindsay Haynes (16229), Frank Constable (11187), Al Grill (4665), Frank Steggert (1116), Chris McGinnis (21026), J.A. Kerr (10964) — glad to meet you too in chocolate town, Mick Stevens (5830), Bob Prinz (6705) — welcome back to collecting, Roger Kirkpatrick (1583), Leonard Dicker (9598), and my counter-part editor, Jim McCoy (136).

**ALPINE AYINGERBRAU LAGER** / Alpine Ayinger / Tadcaster, Yorkshire, England. Available in the 440 ml size having basically the same label; the Alpine man in the ribbon trimmed oval, but in a box near the bottom of this two sided can are the words "Brewed in the UK under license from the Ayinger Breweries, in the foothills of the Bavarian Alps, with specially imported yeast & hops."

**BASS EXPORT ALE** / Tennent Caledonian / Glasgow, Scotland. This 440 ml can is gold and black striped with a white oval containing the triangle trade mark and brand name.

**BECKER EXPORT** / Becker / St. Ingberg, Germany. There is an Export 0,33L can like the Pilsner featured in the July '80 issue, #4b.

**1. BOFFERDING LAGER BEER CAT. 1.** / Nationale / Luxembourg. Top half of this 0,33L aluminum can is dark green whereas the bottom half is white. Once again the shield (with 4 B's) is the logo as it was on the straight/steel 12 FL. OZ. cans.

**BRAHMA CHOPP** / Brahma / Agudos, Brazil. Just received another 12 FL. OZ. can (black with red and gold rectangles) but there is now a line of gold lettering at the top; EXPORT BEER — BREWED AND CANNED, etc.

**2. BRAHMA EXPORT BRAZILIAN PILSENER BEER** / Brahma / Rio De Janeiro, Brazil. Same black 12 FL. OZ. can with red and gold ovals but the word BEER in place of CHOPP plus additional wording as regards full brand name. At the top in large gold letters; EXPORTED BY BRAHMA BREWERIES, etc.

**3. CALANDA EDELBRAU** / Calanda / Chur, Switzerland. Silver 33cl can with lettering blue and silver. "200 JAHRE BRAU-TRADITION" appears at the top of the half white oval and seven gold medals at the bottom of the half blue oval.

**CLASSE ROYALE PILSENER SPECIALE** / De Vriedenkring / Arcen (Holland). "Speciale," at the bottom of the diamond logo of these 33 CL silver cans, replaces the word Superior on my 34CL can. In addition one can has the word ROYALE in red, trimmed in silver. On the other can the word ROYALE is white, trimmed in silver and 33cl appears near the top of the can.

**DINKEL ACKER CD-PILS** / Dinkelacker Wulle/Stuttgart, Germany. You really must have a good memory of the cans in your collection as regards the difference on this 0,33L all white can. The wording directly beneath CD-PILS on both faces of the can is now English (3 lines of the print is now 2) and numerous word changes appear on both can sizes.

**4. DORTMUNDER ACTIEN-ALT** / Dortmund / Dortmund, W. Germany. 0,33L white can with all wording in blue having the DAB crest (gray/red/green) above the word DORTMUNDER.

**5. DORTMUNDER KRONEN CLASSIC** / Kronen / Dortmund, Germany. I guess there's no end to changes of labels from this brewery. All silver 33 CL can with a white center containing the gold crown and silver "banner."



**DORTMUNDER UNION SPECIAL BIER** / Union / Dortmund, Germany. Another variation to this plain 0,331 crimp/steel can to report on. Deep tan, in the wording and circle, on the can has replaced gold and the "U" logo at the top is also changed as it's much smaller and no longer touches the ribbon. Also available in aluminum. (This design is the one previous to the one shown July '80, #11).

**EVERARDS OLD ORIGINAL ALE** / Everards Tiger / Burton-On-Trent, England. 33 centilitres BIER CAT. 1. with French on the non-seam side of the can for export to France. (See 440ml can — Jan./Feb. '80, #5)

6. **FALCON LAGER** / Victoria Wine Co., Ltd. / London, England. White, 440ml, can, with a light green center containing a falcon which appears about to strike its prey. (Victoria Wine Co. is a National High Street chain of off licenses, who sell; Ind Coope and Whitbread beers.) This original design is being withdrawn immediately, following a lawsuit by Scottish & Newcastle who maintain that this design infringes on their own Kestrel Lager. A new design is imminent.

**FINE FARE LAGER PILSNER** / for Fine Fare / Welwyn Garden City, Scotland. One more 440ml can in this series. This is a light green can with a blue lion in a white oval which is trimmed by a darker green oval as are the flags. (Similar to the Export Scottish Beer — July/Aug. '77, #7).

**FORST PILS JOHANN GOTTFRIED** / Faust / Main, West Germany. A limited quantity was brought in as a test for the German market in the midwest by importers Schumacher & Son, Inc., Chicago, Illinois, of a 5 Liter datograf barrel. It's a paper label where 5 LITER has been marked on in a black marking pen and some other information has been marked OUT via the same method.

7. **FRIDOLIN BRAU SPEZIAL BIER** / Erlen Glarus / Germany. Silver paper label on this 36cl can with contrast colors of orange, blue and white.

**GATZWEILERS ALT** / Gatzweiler / Dusseldorf, Germany. Additional lettering (in yellow) appears on both sides of the brewery building and an entire line of words replaces the word DUSSELDORF on this 0,33 Liter vibrant green can. (See Nov. '77, #4).

**GUINNESS EXPORT STOUT** / Tooheys / Australia. Three variations were available; 370 ml black crimp / steel can has the word Guinness (red / yellow), from top to bottom, 10 times; 250ml crimp / steel — 15 times, and the aluminum 370 ml can — 11 times around the can.

**GUINNESS EXTRA STOUT** / Guinness / Dublin, Ireland. These two 33cls. cans are the ones whereby Brewed In Dublin, Ireland is near the bottom of these two sided cans, BUT the difference is on the non-seam side of the can. One can has German wording for export to Germany and the other has Italian wording for export to all of Europe except the UK and Germany. (This is the cream colored can with black center as the focal point, trimmed in red and black and contains the Harp logo).

**GUINNESS FOREIGN EXTRA STOUT** / Guinness Exports / Liverpool, England. The only change I can detect on this all blue 34.1 Centilitros crimp/steel can (with the bulldog at the top) for Venezuela is wording changes within the tan oval on the can. 7 GRADOS ALCOHOLICO replaces 8 GRADOS ALCOHOLICO on the straight/steel can, and of course the addition of the word "foreign" on the crimp/steel can. (Arthur Guinness Son & Co., whose name has become synonymous with the dark beer called stout has come upon some hard times this year. It isn't that people have stopped drinking Guinness' brew. The company's profits from brewing operations continue to rise and Guinness intends to expand into Continental Europe, where its stout is less well-known than in the U.K. The company's problems arise from non-brewing operations undertaken over the years to lessen dependence on its heady main

product. Guinness is now involved in river cruises, confectionery products, and plastics, and all these operations have been hit by the recession in Britain and elsewhere. Meanwhile, Guinness is trying to meet a change in customer preference in Britain for lighter beers. To find a slot in the lighter beer market, Guinness has been experimenting with a lighter stout called Guinness Light. Guess that means we can expect to see some new beer cans in the near future.)

**GUINNESS FOREIGN EXTRA STOUT** / Guinness / Dublin, Ireland. Canned by GUINNESS EXPORTS LTD. is the difference on this 34 centilitres one sided can. (This is the



10 11 12



13 14 15



16 17 18

label whereby the word Guinness is in alternating colors of red and cream; 11 times from top to bottom; 3 rows around the can).

8. HANSA LAGER BIER / London / Brewed in the UK under license from Dortmunder Actien Brauerei, Brewers of Fine Lager For Over 100 Years. 440ml all red can with a white circle.

HARBOE PILSNER KLASSE I / Harboe / Skelskar, Denmark, 5,0L paper label (Fass Frisch, Barrel Fresh).

9. HARP LAGER BEER EXTRA QUALITY / Especially brewed for Export, Ships and Aircraft (no brewery or location on this 34 cl blue can) with Hebrew on the back (shown) for Israel.

KARLSBERG (no brand name). Many months ago I received a promotional photo that a 12 can set for 90 years of energy/mining had been issued by Karlsberg. Unfortunately my various contacts in Germany could not confirm this information for me. Well, my Pennsylvania reporters have come through as they received one can from the set. The backs have the same scenes as the Becker Pilsner set featured in the Sept., 1980 column, #1. On THIS 33cl set the entire can front has the energy/mining logo in white on a large yellow circle with 90 JAHRE 90 PROZENT at the top and IG BERGBAU UND ENERGIE BEZIRK SAAR at the bottom of the circle. 1889-1979 appears directly below the logo.

KARLSBERG FEINGOLD-PILS / Karlsberg / Homburg — Saar, Germany. Now a TWO sided 0,33l (no glass of beer or GARANTIE on the back) can. The rectangular logo, with the crown on top, is now white and the rest of the can is dull gold. The words Das gold feine Pils are near the bottom of the can.

10. LABATT LEGERE LIGHT / Labatt / Montreal, Quebec, (Canada). Striking blue and white 341 ml can with accent colors of gold and red. (In bottles for a few weeks prior to being issued in cans).

11. LAMONT PILSOR D / Lamot / Mechelen, Belgium. Packed in the U.K. by Bass Ltd. Burton. Black 440ml aluminum can, with a red D in the white circle which is trimmed in dull gold. Another Beer For Diabetics.

12. LANDER BRAU / H-West B.V. / Lieshout, Holland. Black 33 CL. can (for export) with accent colors of gold and white.

13. LA NEGRO CERVEZA TIPO STOUT / Nacional / Caracas Maracaibo, Venezuela. Contenido Neto 295 cm all black can with accent colors of yellow and orange.

LION BEER II / Appeltofftska / Halmstad, Sweden. Enlarged lion head at the top of this all blue 45 cl can, otherwise it looks like the Beer IIB and Export III cans.

LOWENBRAU MUNCHEN DIAT PILS LAGER / Bavarian Beer Importers / Germany for England. Word change on this 440ml aluminum can. The word ROBLENNHDNRATARM is directly below MUNCHEN in the black band of this can and NAHRWERTARM has been eliminated from the black band. (See Nov., '79, #14).

LOWENBRAU SPECIAL / Nacional / Panama. 10 OZ. FL. aluminum can, now available, whose label is identical to the crimp / steel can reported on March, 1979. Being aluminum gives a different shade to the can colors.

14. MANNS THE ORIGINAL BROWN ALE / Manns / Northampton, England. Red 440 ml aluminum can with white as the contrast color.

MEDALLA PREMIUM / for Medalla Corp. / San Juan, Puerto Rico. Looks like the Light can that was featured in the Jan., '79 column, #18, but the word Premium is centered directly above the medal and the word Light has been eliminated from that area of the can. The word light still appears on the medal of this 10 fluid ounces can. Brewery; India.

MORAVIA PILS / Luneburger Kronen / Luneburg, Germany. Galloneers! I'm sure some of you know of the

variation on this 5 Liter barrel can with the large label, but for those of you that do not, here's the information: the first one had no wording in the black band at the bottom whereas the newest can has 5 Liter in that self same band. (This info from a collector who has a friend whose husband has a friend who works for the German Government, who has a friend in the German Embassy. Whew!!!)

NORRLAND GULD 01 II/ Warby / (Sweden). Orange, green, silver and blue are the colors of this newly designed 45 cl can with four medals at the top and the lake scene at the bottom.



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15. NORSMAN LAGER / Norsman / Sunderland, England. Once again the label of this 440ml cans been changed. The can is an iridescent blue with all lettering in white, plus the viking ship is now gold and silver with accent band of white and gold.

16. NYCKELOL KLASS II / Nyckel / (Sweden). Large white key on a blue cloth background is the new design of this 45cl can.

PAULANER PILS / Paulaner-Salvator-Thomasbrau / Munchen, Germany. Bier Beer Birra Cerveza Bierce Cat. 1 now appear in the blue band at the bottom of this 0,33 Liter all silver can.

17. RESCH DRAUGHT BEER / Tooth / Lismore, Melbourne, Sydney, Australia. 740ml can, see Nov. '78, #11, but this can has Australian Export directly beneath PILSENER-Imported by Clairmore Importers, San Francisco, Calif.

SAMUEL SMITH'S OLD BREWERY STRONG BROWN ALE / SAMUEL SMITH'S OLD BREWERY STRONG PALE ALE / Samuel Smith / Tadcaster, England. Both cans have 33 centilitres BIER CAT. 1. plus French wording on the seam side of the cans for export to France.

18. SCHULTHEIS PILS / Schultheis / Weissenthurm Koblenz, Germany. Blue and gold striped 0,33 Liter can with a white oval with leaves, coins, etc., in gold, and lettering in blue, black and gold. (Note one "s" at the end of the brand name and brewery name).

19. SOUTHWARK BITTER BEER / So. Australian / Adelaide, So. Australia. May 19, 1980 Adelaide Cup. This year the race was held at Victoria Park race track as the Morphettville Race track grand stand was destroyed by fire in September 1979. They hope to complete the rebuilding of the Morphettville grand stand for 1981 as this was the first time the race was held elsewhere since 1889. (370ml can; same stein logo on the front but the top  $\frac{1}{4}$  of the can is white with the bottom  $\frac{1}{3}$  remaining dark green. A horse and rider appear on each side of the logo.) Back shown only. (50 dozen NON-DEPOSIT cans were made for promotional purposes and are rare cans. The 5¢ deposit cans are more common).

THREE HEARTS GOLDEN EXPORT BEER III / Appeltoftska / Halmstad, Sweden. LIGHT blue 45 cl can like the July '79, #25 Beer 01 II can.

20. THWAITES BEST BITTER / Thwaites / Blackburn, England. Commemorative 2.22 litre can. "Sunday Mirror Beer Competition 1978 Supreme Champion." Britain's Best Bitter In A Can — Brewed Since 1807. (An oldie, but a goody.)

TOOTH KB LAGER / Tooth / Lismore, Melbourne, Sydney, Australia. 1 PT. 9 FL. OZ. (usual gold pebble can with the horse's head at the top) with the words AUSTRALIAN EXPORT near the top. Imported by Clairmore Importers, San Francisco, Calif.

TOU PILSNER II / Tou / Stavanger, Norway. Green and white 35cl can featuring a man with two beer glasses.

21. TSINGTAO BEER / Tsingtao / Tsingtao, China. Well it's finally happened. I reported on this brand, back in November '77, as a possibility of being issued in cans and now it's a reality. All white, 355 net contents aluminum can, with accent colors of gold, green and red. Most wording on this can is English ("Brewed With Mineral Waters From The Laoshan Springs") indicating this can will be for export. Coors Container Company is the can manufacturer and unconfirmed rumor has it the order was in the millions.

USSEROD FADOL / Horsholm / Kokkedal, Denmark. 5,0L paper label (Fass Frisch, Barrel Fresh).

22. VIAPORI OLUT 01 III / Sinebrychoff / Helsinki, Finland. 45cl can with colors of black, white and red.

23. VIGOR MALTA / Nacional / Panama. Christmas colors on this 10 FL. OZ. can; all green with red and white dots at the top and bottom with all lettering in red and white.

24. WEST END XXX BITTER BEER / South Australian / Adelaide, Sth. Aust. adelaide international expo '80-Wayville Showgrounds S.A. — The BIG Event In The 80's. This is a rather limited issue of 4,000 dozen (48,000) cans which was issued at a home, trade, business, etc., exposition in May of this year. (370ml ALL-ALUMINUM CAN). Usual can front; back shown only.

25. WEST END XXX EXPORT BEER / South Australian / Adelaide, South Australia. The America's Cup Challenge 1980. This brand has now become a scene/series brand having the same can front as featured in the May-June, 1980 News Report, #23, BUT Imported By Rhode Island Distributing, Warwick, R.I.

WHITBREAD PARTY KING / Whitbread / London, England. Britain's first 2.221 party can with computer bar codings. (Usual label; steins and glasses of foaming beer).

NEW SCENE / SERIES: Becker-Germany-36 can set of balloons. Lion Special Pilsener-South Africa-14 can wildlife series; sold there; some animals are different. Lion-South Africa-another set with Hebrew for export to Israel.

## Down in the dumps

By Pete Johnson #15082

Well, it is now time for the second column by this na have not yet received any mail because of the early deadline for the *News Report* (in fact, I haven't even seen the Sept issue yet). I hope that all of you will write in the next two months and fill up my mailbox so that I will have some go tips to write about in the next issue. Besides, the mor write about from you collectors, the less you will have hear about me. So let's get those cards and letters comi

Where does one go to find a dump? How about down the street from you? Yes, it happened to me. I ne a little pull-off down the street from me while I drov and I later took my bike down to investigate. The r Well, they weren't spectacular, but I did find a nice Piels FT I needed and a few for the trading stock. If you don't know your own street as well as you think

I still haven't had much of a chance to do much dun around Connecticut. After all, we had to get moved in our new house, and what with company to visit and sch starting, I haven't had much of a chance. But I know th there are good cans out here, so I will be out there soon.

I would like to say that I for one enjoyed Bob Venners article on dumping in the July *News Report*. Ah, all the "One's" among our dumps and so few "ten's." And by the way, if any of you see a road sign saying "Old Beer Can Dump Ahead," please let me know. Before you go to check it out yourself.

As you can see, the news is rather sparse from here without you — the collector. So please, think of a little tip on finding or cleaning cans, or anything else you can think of, and invest in a 15¢ stamp and send it to me so I can share it with everyone. I know this will be an interesting and informative feature with your help. So let's get those cards and letters coming in. My new Connecticut address is:

Pete Johnson #15082  
419 West St.  
Hebron, CT 06248

# Emporium

Sorry we missed y'all at the Convention, but as usual, things came up and we missed it AGAIN. We did get a first hand report on it from Cooke & Rod MacDonald, #15509, who stopped in Barboursville, on their way back to Houston. They brought us a few Hershey momentos and some really nice cans. If the MacD.'s ever visit you, make sure you have gallons of Coca-Cola on hand; Cooke's a Coke junkie.

Although we didn't make it to Hershey, we did manage to get to Nags Head, NC, with layovers in Williamsburg for the brewery, Fredericksburg, for antique shops full of beer trays, and D.C., for the Brickskellar. Enjoyed seeing the cans and signs at the Brickskellar, but their prices are unreal. Janet had a sandwich and a beer, and I had 5 beers; total bill — \$14.00!!!

Again, I don't have anything to report on the museum. We seem to be at a standstill, but y'all hang in there, we're trying to get the thing rolling.

One of my favorite beers from the past has made a comeback in West Virginia: DRUMMOND BROS. It's not only, very tasty beer, but the price is fantastic: \$2.99 - \$3.99 a twelve-pak!

Janet and I also want to extend our sympathy to the Robb family. Max did a great deal for the club, and will be missed by all of us.

Well, it's gettin' late, and I gotta buy some Drummond Bros. so I can get this thing typed.

**Nov. 14-15** **North Star;** North St. Paul, MN. 7TH ANNUAL GUZZLE 'N' TWIRL. Fri nite party at Holiday Inn; Sat. Trade Session; Sat. Evening Dinner, Dance, & Door Prizes; Jack Isaacson, #1213 or Gordon Hovde, #8840.

**Nov 15** **Lone Star;** Academy, TX (near Temple), S.P.J.S.T. Hall; John Zembo, #567 or Tom Harrison, #10173.

**Nov 16** **KC's Best;** Kansas City, MO; Larry Bolen, #11411 or Carl Covell, #1099

**Nov 16** **Progress-Chapter #100;** Oklahoma City, OK; Jerry Brewer, #8856

**Nov 17** **McDonnell-Douglas;** MDC Bldg 33 Cafeteria, 6:30 PM; Chuck Schwend, #16601 or Jim Reed, #5027

**Nov 20** **Gateway;** Brentwood, MO, American Legion Hall; Pat Kreyling, #16661

**Nov 20** **Pony Express;** Ellisville, MO, Daniel Boone Library, 7-9 PM; Ron Homer, #12311

**Nov 23** **Cape Cod;** Tiverton, RI, VFW Post, Conanicus St., 11 AM - 4 PM; Ralph Collins, #14828

**Nov 29** **Three Rivers;** Ft. Wayne, IN area. TURKEY TRO TRADE at Hesson Cassel Hall; Al Brand, #1338 or Bill Oblinger, #7529

**Dec 7** **Schell's Border Batch;** Minnesota Lake, MN; Jay Smith, #5204

**Dec 7** **Aztec;** San Diego area; Location TBA; Al Taschner, #4914

Dec 7	<b>Van Dyke;</b> St. Charles, MO; John Lenger, #7812
Dec 7	<b>Golden State;</b> Los Angeles, CA area; Larry Cummings, #10787
Dec 10	<b>Horlacher;</b> Allentown, PA Fairview Fire Co., 7th & Wyoming Sts., 7-9 PM; John Mackes, #10488
Dec 18	<b>Pony Express;</b> Ellisville, MO, Daniel Boone Library, 7-9 PM; Ron Homer, #12311
1981	
Feb 6	<b>Heart of Illinois;</b> Peoria Heights, IL, Pabst Brewing Co. Hospitality Room, 6:45-11 PM; Bob Mutters, #14431
Feb 7	<b>Wes-Tex;</b> San Angelo, TX; Alex Schwertner, #3094, 914/949-7497
Feb 6-8	<b>Chesapeake Bay;</b> Ocean City, MD; Sheraton Fountainbleu; 4TH ANNUAL BIG ASSA-WOMAN MIDWINTER CAN MEET AND WEEKEND BASH; Ron Sanders, #7062, 301/256-2128
Feb 7	<b>Jersey Shore;</b> Holmdel, NJ, Saint Benedict's Church, 3RD ANNIVERSARY TRADE; Joe Radman, #6898
Feb 15	<b>Badger Bunch;</b> Menominee Falls, WI, Ochard Inn, 11 AM - 4 PM; Craig Baumgard, #459
Mar 20-21	<b>Schell's Border Batch;</b> B.B.S. Vol. IV, No. 2; Location TBA; Bob Vierkant, #11214
Apr 12	<b>Badger Bunch;</b> Kewaskum, WI, ANNUAL ELECTION OF OFFICERS, Free BEER after 1 PM Board Meeting; Amerahahn Hall, 10 AM - 5 PM; Ken Gretzinger, #1380
Apr 17-18	<b>Cape Cod;</b> Chicopee, MA, 2ND ANNUAL MINI-CANVENTION; Ralph Collins, #14826 or Ralph Whitcher, #9298
May 2-10	<b>Bofferding</b> Chapter's 6th Annual European Tour. Germany, Switzerland. Visit the world's largest beer store, Henninger Tower, Lowenbrau Brewery, Castles, Munich BEER halls, etc. Contact John Ahrens, #9
May 16	<b>Wes-Tex;</b> Midland, TX; Ann Semple, #828, 915/683-2059
Jul 10-12	<b>SEVENTH ANNUAL OHIO SUMMER CANVENTION,</b> DAYTON, OH; SPONSORED BY 15 CHAPTERS; Bob Kates, #1493

Please send all trade session info to:  
**Mark C. Ferguson**  
 1131 Ralston Ave.  
 Barboursville, WV 25504  
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## Can of the Year

For the second time in less than five years, a can produced by the Hudepohl Brewing Co. won Can of the Year honors. The Hudepohl Beer can was just redesigned last April and incorporates the company's 95-year-old logo of two bucks aside a wooden keg of beer. Bill Luers (right), president of the Queen City Chapter, presents the award to Robert L. Pohl, Hudepohl general manager.



## Special Occasion Can of the Year

The Iron City Pirates can, which was named Special Occasion Can of the Year, got plenty of attention in Pittsburgh after the Convention. Admiring the trophy are Bill Schmidt, can de-

signer and illustrator for Rainbow-Grinder, Inc.; Bill Smith, Pittsburgh Brewing Co. President; Chuck Tanner, Pittsburgh Pirates Manager; and Jack Schrom, Pirates Vice President

for Public Relations. The new trophy joins the 1977 Sierra Can of the Year Trophy in the brewery's showcase.

# Potpourri forum

Related and unrelated tidbits from the East and other places.

By Will Hartlep #3109

## PHOTO QUIZ II:

From the choices below, pick the answer which best explains the person pictured:

- A. He has o.d.ed on Schell Xmas '79.
- B. He has, through meditation, reached Nirvana.
- C. He is sitting in something warm and wet.
- D. He is advertising something.



All of the above, and all of which happened to Mark Koker  
#435 at last year's North Star "Guzzle 'n' Twirl." The  
combined Dinner-Dance-Trade Session will be held this  
year Nov. 14-15. Don't miss it . . . you can end up just like  
Mark.

## HERSHEY:

For a Convention that everybody seemed to be worried about, it turned out to be a heck of a good one, and in my estimation, is among the best 3 or 4 Conventions ever. Nice work, Keystone Chapter, you're very special.

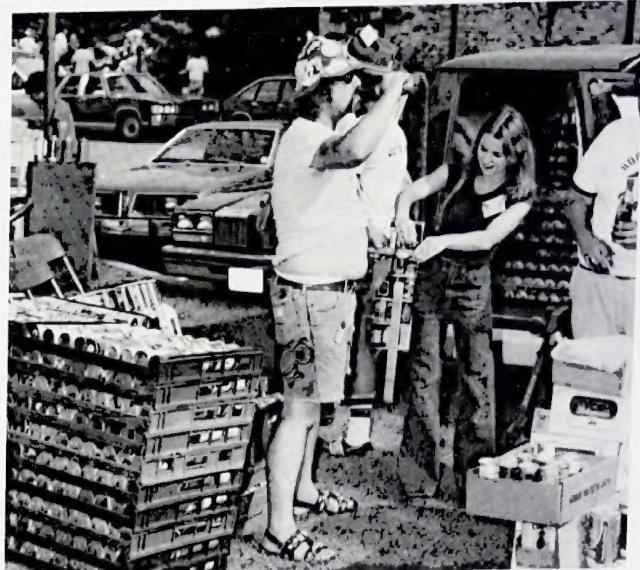
## Some Convention Stuff Remembered:

Ron Moermond #224 swore he wouldn't touch another beer for a month after Hershey. One might suspect that this was to allow the damage done to his gastric system to heal-up and hair-over. More likely, however, it has something to do with the 12 inch sand shark somebody poured into his beer . . . had him hanging from the ceiling by his fingernails.

I saw Joe Siuta #2265 five or six times, at all hours of the day and night; each time he was busy hustling around trading cans. I don't think he ate or slept or partied or anything. Hard core, I'd say.

Then on the other hand, there was George "Orwood" Arnold #2217 and Bob "Jake" Taylor #822, the "Brews Brothers," on a mission certainly not from God. Saturday afternoon found them on a time-out from making a spectacle of themselves, tossing 600 currents, can by can, to a crowd of kids. Saturday evening (coinciding with the arrival of their wives) found them clean and sober.

The following photo of "Orwood" (submitted to us by Jim Devine #9101) was apparently taken in the late afternoon, for although he is neither clean nor sober, he is obviously tapped out.



600 collectors at the Business Meeting must be just about the most ever. It wasn't because of the free can, was it?

I'm looking forward to serving on the BCCA Board with Harry Keithline, Dick Adamowicz, Dick Johnson, and Ray Johnson; a conscientious capable bunch, who should make big contributions to the club.

But in the consider-the-source department: Late Saturday night, a drunk with a room full of highly priced cans was crowing that all one needed to win a board seat were free tee-shirts and a good spot on the ballot. Guess that proves that on every north-bound horse there's a south-bound end.

## SPEAKING OF TEE-SHIRTS

Can collectors seem to have a love for pictures and the written word on their clothing, and there were a few good ones at Hershey:

Best Cartoon: The bird on the Blue Hen Chapter shirts.

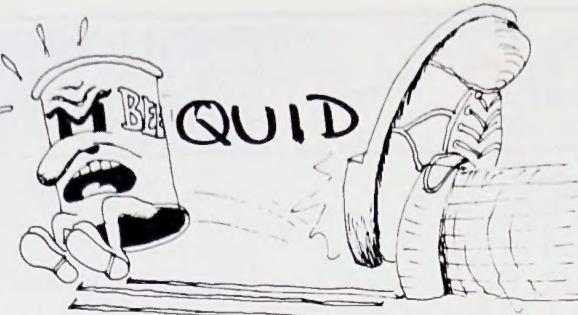
Best Saying: On a shirt bought by Dave Haberman #2085 at Three Mile Island, "A Little Nukey Never Hurt Anyone."

Best Double Meaning: "My Wife's Can is Best" on the chest of Chatt Chapman #10481.

## O'SUCH MAGAZINE ARTICLE DEPARTMENT:

The September 29, 1980 issue of Business Week contains back to back articles on the Adolph Coors Company and Pittsburgh Brewing Company (an unlikely duo). John Kerr #10964 sent me copies of the articles and they're definitely worth reading.

If you've got something you'd like to see here, send it to Will Hartlep, 306 Olympia Street, Pittsburgh, PA 15211.



By Jeff Berg #799

#### NEW ADDRESS

Care to contribute? Care to write? Care to send me any free foreign or 16 oz. cans? Well, you can write to me at a new address. Please please don't send things to Colorado!

#### NEW ADDRESS

Jeff Berg, #799  
P.O. Box 1312  
Casper, Wyoming 82602

A contribution from David K. Wilson, #19617. David sends along these record reviews with his (not mine) recommendations.

Willie Nelson — Willie & Family Live \*\*\*

Billy Joel — Glass Houses \*\*\*  
(Writers note . . . yuk)

Ted Nugent — Scream Dream \*\*\*  
(Writers note . . . I usedta double date with his sister)

AC/DC Back in Black \*\*\*

Rolling Stones — Emotional Rescue \*\*\*

Dave also sez that there is a local rock group in the Mpls.-St. Paul area called Sterling. Any others?

If you didn't know him, you should of, because you won't have the chance. On the eve of the convention, a good friend and drinking partner, a board member, one of the founders of the Central City Trade session, owner of the world's only Tar-jeay gallons, owner of the ex-contents of the Central City Museum and bunches of other things, Max Robb passed on.

I still can't believe it.

Welp, heard from the silent minority finally. The Schell's Border Batch news report editor wrote a scathing editorial concerning myself and this wonderful column. Not to complimentary was Bob Vierkant. Bob seemed upset that Quid was reinstated and that I take (took) pot shots at Schell Brewing and commemorative cans. As part of my "reinstatement" it was suggested that I

don't criticize breweries since they are our friends. Okay, so I'll lay off the breweries and attack the people that order commemoratives for their towns (meaning local chamber's of commerce or whoever) and rip off collectors. Is that okay to do?

The newest and youngest BCCA'er signed up during the membership drive is really young. Probably about 4 months old now, and the son of Don Hardy. Brandon Hardy is #22183. We asked Brandon for a comment, and it made more sense than his father usually does!

Cartoon compliments of the Hahn Bros.

**Random thinks thunk and things said whilst in Hershey:**

We didn't have to worry about being tossed in jail for being rowdy. Because the jail is so easy to get out of. It has Hershey bars. Yes.

Charlie Miller is starting the 4 or 5 Chapter. "After you've been to 4 or 5 Conventions, you're out."

We were impressed by Johnson's campaign for Board of Dir. Very multi- in his media. And very high- in its impact.

Also thought that Bruce Gregg's campaign was interesting — running for next year and all.

Noticed a lot of Black Label Light cans for trade. Or as we call them in Wyoming, Gray Labels.

Overheard: I'll trade you a case of (fill in the blankety blank) for a case of currents.

Jim Henry had a nice idea: "Steal all the BCCA license plates and enter them as the Prison City Chapter display."

Dom Mazzeo had a good one, too: "As for all the BCCA members who don't pick up their commemorative cans — they will be destroyed."

When Tayters heard that the ban-

quet was going to feature a roast, he wanted to know where Don Rickles was.

I liked Bill Christensen's comments to the assembled throng as he was presenting his conetop award to Premium Bill: "He was the first person who ever got down and groveled, begging for this award. I have decided to give it to him anyway, in spite of his bad taste."

Much ado was made of the fact that the BCCA has an unlisted phone number. Some even had the gall to suggest that this might discourage membership in this time of heavy duty recruitment.

But Larry Rose told me his found the phone number. Written on the men's room wall.

The Mile Hi Chapter tells me they are renaming their chilifest in Central City in hopes of drawing ever more customers. They're going to call it the Gizzle 'n Barf.

Bob McClure made a nice trade. Got a 102 from member 103.

**Formed:** A new chapter for people who've never been to a Convention. First meeting will be at Convention XI. Last, too, we prezoom.

Rolfe Weiss was cute. Went around notifying everyone with a bald spot that "your haircut's got a hole in it."

Seen at poolside much of the afternoon many of the afternoons: Members of the newly-founded Beer Song Collectors of America having their convention-within-a-convention. Mainly what they were doing was playing songs that mention beer to each other on cassette players. Members include Lew Cady #1, John Ahrens #2, and Ken Kaiser #3. And maybe Terry Dunn #4.

Sorry I couldn't spend more time at Convention X talking to each and every one of you.

But I was there. Yup — with help from Lew Cady, #98.

The before mentioned poem. Submitted by Mike Hiteshaw, #20728.

There it is.

Lying on the ground.  
Its contents gone.

Sitting,  
Fadding,  
Rusting.

Along comes a lone figure  
Carrying a pitchfork  
And a burlap bag.  
Plodding,  
Sweating,

Complaining,  
About not finding a can all day.  
A beer can collector.  
One of the crazies.  
As he come nearer,  
He notices the can.  
His excitement grows,  
Heat forgotten.  
Finds himself picking up  
The can and putting it into the bag.  
Troubles forgotten.  
Away walks the collector.  
Plodding,  
Sweating,  
Complaining . . .

#### ODD JOBS . . .

- #5501, Dragon Slayer
- #2903, Head Cook (Cannibal?)
- #13537, Nothing Much
- #13427, Prune-Walnut (Danish?)
- #1493, Spy
- #10642 Motorhead
- #7799, a boopsize
- #2960, Bear Hunter
- #16207, 2156752854
- #10035, Madam (no doubt)
- #3042, Procurer (double no doubt)

- #13942, Perrier Distributor (yea!)
- #1242, Itinerant Apple
- #14243, Frog
- #18014, Cranky artist
- #14899, Radical.

More next time. I don't think anyone should put their real occupation in the roster. What's the point?

#### BIRTH ANNOUNCEMENTS

If she was only a little quicker, I could have been a real Uncle. Instead, I will have to settle for a pseudo uncle, as my sister-in-law of old, #3613 is becoming seriously heavy with child. In reality, she is Sherry Hall, (nee Karnatz) of Illinois. She must have been in Canada the same time as Steve Van Slyke's wife (Sheryl) who also caught something in the air, and is due to, or already has foaled.

#### GOOD NEWS

And, it is good to hear that the issues of dumping collector of the year and Miss Beer Can are going to be put to a vote of the membership.

#### GOOD NEWS??

Cedar Rapids in '84? Seems that was the place picked.

#### GREAT NEWS!

Watch for a bid for Casper in '85 at next years convention.

#### OBSOLETE NEWS

LeRoy Blake, writer of the Did You Know column has asked that we ask you to send him some more DYK's. Lots of DYK's. The more the merrier, y'know.

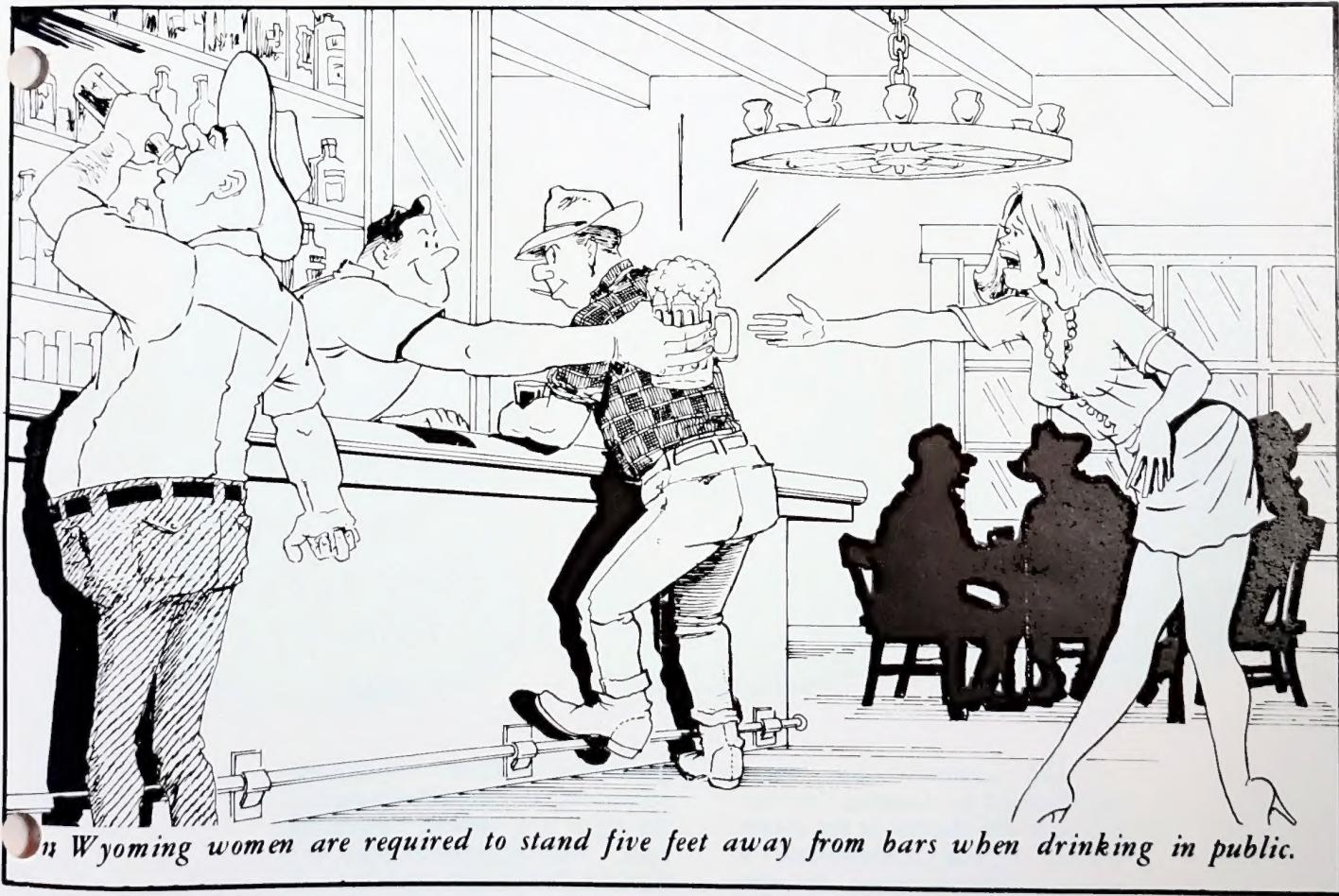
#### ADIEU

That's it. If I haven't offended anyone this time, I'll try harder next time.

#### PERSONALS

To Bob Vierkant, thanks for the free record 2 years ago. Bob's wife recorded a record about collecting some time back that we failed to plug when we got a free copy.

New transmission . . . D.D. . . . someday lady you'll accompany me.



# Beer Can Collectors of America

747 Merus Ct.  
Fenton, MO 63026

TO:

Second-class postage paid  
at Fenton, Missouri, and  
additional mailing offices.



Three special cans were distributed to Hershey Conventioneers. On the left is the bright yellow official Convention X commemorative can. In the center is a 16-oz. Schmidt's can,

given only to those who attended the BCCA Board Meeting. On the right is a special Yuengling can, commemorating the BCCA's Tenth Convention.